

## DAFTAR GAMBAR

Gambar 2.1 Struktur Organisasi PT.Sumber Perkasa Plastik .	8
Gambar 2.2 Proses Pemasaran PT.Sumber Perkasa Plastik	9
Gambar 2.3 Model Metode Transportasi .	12
Gambar 2.4 Saluran Distribusi Umum.	17
Gambar 2.5 <i>Manufactured Storage with Direct Shipping.</i>	18
Gambar 2.6 <i>Manufacturer Storage with Direct Shipping and In-Transit Merge</i>	19
Gambar 2.7 <i>Distributor Storage with Package Carrier Delivery</i>	20
Gambar 2.8 <i>Distributor Storage with last-mile Delivery</i>	20
Gambar 2.9 <i>Manufacturer/Distrbutor Storage with Customer Pickup</i>	21
Gambar 3.1 <i>Flowchart Penelitian</i>	33