

**MULTIPLE INTERPRETATION IN LANGUAGE STYLE OF
FACIAL SKIN CARE PRODUCT ADVERTISEMENTS
BROADCASTED ON TELEVISIONS**

A Thesis

Submitted to the English Applied Linguistic Study Program in Partial
Fullfilment of the Requirments for the Dgree of
Magister Humaniora

by:

SITI ZULAICHA
Registration Number: 810111031



**THE ENGLISH APPLIED LINGUISTICS PROGRAM
STATE UNIVERSITY OF MEDAN
UNIMED
2014**



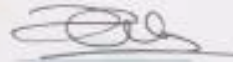
THE
Character Building
UNIVERSITY

Approval

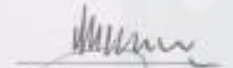
This thesis was examined on October 17th, 2013 by the board of examiners.

Board of Examiners

Prof. Dr. Luce Silwaning, M.Pd
NIP. 19600425 196001 2 001



Dr. Soesna Lobb, M.A
NIP. 19510413 197003 1 001



Prof. Dr. Basma Guruh, M.Pd
NIP. 19590713 196001 1 001



Prof. Azzis Saugih, M.A., Ph.D
NIP. 19590313 196001 1 001



Prof. Dr. Bertha Silvarani, M.Pd
NIP. 19570615 196203 1 005



THE
Character Building
UNIVERSITY