CHAPTER I

INTRODUCTION

1.1. The Background of the Study

Many people have understood that there are two ways the way the speakers express their feelings. It can be through written and spoken language. Written language is produced by the writer for making the reader understand the information easier and the information can be caught by them easily. Sometimes the writer has difficulties to convey the information, because they don’t know or they get confused of understanding the need of the reader.

The problem that the writers have gotten shows that the language that they have produced need to be analyzed for focusing the need of reader. That is why, many experts of literature have done many researchs on written language. Systemic Functional Linguistics is one of the theories that has been created by them. It has been introduced in literature program, especially in Functional Grammar. This theory is used by the writer to analyze some texts in this research.

Systemic Functional Linguistic is concerned with metafunction, they are ideational, interpersonal and textual. The analysis was focused on textual function which talks about Theme and Rheme. Halliday (1994:38), characterizes Theme as “what message is concerned with or the point of departure for what speaker is going to say”, while Rheme is “presentation which moves after the point of departure”. The part of this explanation is that if a writer writes a text, the text consists of theme. The themes that have been written focused on unmarked theme. It means that writers convey the information focus on the object but if it focuses on the mark theme, it means that the writer focuses on the situation and this is the problem of the writing process.

Research about systemic functional linguistic(SFL) and theme and Rheme analysis has ever conduct by other researchers, about SFL which is written by Noor Aisyah(2012) in her
thesis with title “The Translation of Si Sampuraga From Mandailingnese into English with Reference to Systemic Functional Linguistics Perspective and Meaning Based Translation Approach” found that the social context in the research can be seen from field, tenor and mode of Si Sampuraga foltake.

Furthermore Cozma(2012) has ever conducted the research about theme and rheme analysis the title is “Using Theme-Rheme analysis for improving coherence and cohesion in target-texts: a methodological approach” the paper contributes to existing process-based translation studies by putting forward a methodological approach for integrating information-structure theories in the translation process. The approach is based on a three-stage translation method (analysis, transfer and reproduction) and used in translation classes or in real-life translation scenarios, it has the following advantages: it provides a basis for ST understanding and in this way students become aware of different patterns of textual organization; it facilitates the creation of source- or target-oriented texts and shows how the source text may have different target versions in internal organization.

From the previous research above show that eventhough both of the writer use SFL in the research but no one of theme research about Topical theme in the text, and in applying SFL theory the researcher took the text from brochure, the brochure which was discussed in this study is the brochure of “Sejarah Sibolga”. It is interesting since Sibolga has tried to introduce the city through writing the history in the brosure and has written the benefits of visiting the city.

Sibolga is a multi ethnic city, the adhesive religious people, located on the west coast of North Sumatera Province. This town is located on the beach side of the Tapian Nauli by facing the Indian ocean. Sibolga city is very potential. The main attractions for the tourists are the beauty of mountainous scenery, islands, the calm beaches and traditional food/culinary served in many places in Sibolga. Siboga city has many historical places and views such as
The writer has written about textual functions especially the topical theme of sejarah Sibolga. The writer is interested in studying this matter because she believes that the brochure of sejarah Sibolga can be developed by introducing the culture through brochure. The way they wrote the brochure was analyzed based on Systematic Functional Linguistics theory.

In the Halliday framework, clause-initial elements are categorized as textual, interpersonal, and topical themes.

The topical theme, the most important of the three theme types, comprises only one experiential element — a participant, process, or circumstance — and ends and the thematic portion of the clause. Halliday (1994:53) argues that unless this constituent appears, "the clause still lacks an anchorage in the realm of experience." The thematic portion, therefore, extends from the beginning of the clause up to and including the first element that has some function in transitivity.

As mentioned above that topical theme is the most important theme than other types, that’s why the writer analyses the text based on textual function and specifically focus on analyze
topical theme, for that reason the writer focused on three steps: the first is by finding out text of Sejarah Sibolga, second by analysing the thematic structure of the text of Sejarah Sibolga and the last is by analysing the social context of the text. These steps were taken to analyse the text, and it has included into the competences and the culture.

1.2. The Problems of the study

The problems have been formulated as in the following questions.

1) What types of topical themes are used in the text of Sejarah Sibolga brochure?
2) In what social contexts are the themes used in the text of Sejarah Sibolga brochure?

1.3. The Objectives of the Study

In line with the problems, the objectives of this study are
1. to describe the types of theme used in the text of Sejarah Sibolga brochure,
2. to identify the social contexts in the text of Sejarah Sibolga brochure are used.

1.4 The Scope of the Study

The writer focused her analysis on Textual Function in the text of Sejarah Sibolga, and more specifically to analyze topical theme in each clause. There are three main aspect analyze in this research; the types of topical theme and the social context.

1.5 The Significances of the Study

The findings of the study are expected to be useful theoretically and practically.
1. Theoretically, the findings of this study are expected to expand and enrich research in linguistics, in addition the finding of the study can be references for other researcher who are learned to study Bahasa Melayu Sibolga from other perspective language other than English on which the SFL theories are applied.
2. Practically, the findings of this study are expected to provide more information about Sejarah Sibolga and also for those who want to visit the areas.