## **ABSTRACT**

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The study was aimed to develop learning media in Writing Descriptive Text for Grade VIII of Junior High School Students. This study was conducted by using Research and Development (R&D) design through six stages; gathering information and data, analyzing data, designing materials, validating by experts, revising, and final product. The subject of the study was Grade VIII of MTsN 2 MEDAN. The instruments of data collection were gathered by administring interview and distributing questionnaire. The study conducted interview to the English teacher and distributing questionnaire to 25 respondents to get the students' needs. The interview and questionnaire results proved that the students need English learning media which can motivate the students to understand about writing descriptive text. The product result was *Web Comic*. The product had been validated by the experts namely English lecturer and English teacher. The average scores are 95,2% from English Teacher and 87,2% from the Lecturer. The result of experts' validation showed that the media was an appropriate media to be used on writing descriptive text for eighth grade students at MTsN 2 MEDAN

**Keywords:** Writing, Descriptive Text, Teaching Media, Web Comic, Research and Development

