

LIST OF TABLES

Table	Page
2.1 Speech Function	14
2.2 Type of Speech Function	15
2.3 Elaboration Realization of Speech Function in Mood	19
2.4 Speech Roles and Commodities in Interaction	20
2.5 Speech Function and Responses	21
2.6 Speech Function and Typical Mood of Clause	23
2.7 Speech Function and Typical Clause and Non-Typical Clause of Mood	24
2.8 Summary of Adjuncts	32
2.9 The Differences of Male's and Female's Language.....	57
4.1 The Data of Advertisement	66
4.2 Speech Function of Male and Female in Language Advertisement	69
4.3 List of Statement in Male Language Advertisement	70
4.4 Initiating of Statement in Male Language Advertisement	73
4.5 List of Statement in Female Language Advertisement	74
4.6 Initiating of Statement in Female Language Advertisement	77
4.7 Percentage of Statemants in Male and Female Language of Television Advertisement	78
4.8 Initiating of Command in Male Language Advertisement	79
4.9 Initiating of Command in Female Language Advertisement	79
4.10 Initiating of Question in Male Language Advertisement	80
4.11 Initiating of Question in Female Language Advertisement	80
4.12 Initiating of Offer in Male and Female Language Advertisement	81