CHAPTER I
INTRODUCTION

A. Background of the study

Literature is writing which expresses and communicate thoughts, feelings and attitudes towards life. Risdianto (in Introduction To Literature, 2012:4) says that “Literature is sometimes defined as ‘anything written’. However we can surely distinguish between literature in the sense of any writing and literature in the sense of verbal works art. Robert Frost (in Introduction To Literature. 2012:5) said, “literature is a performance in words, another view holds that literature has in it, a sense of entertaining display and provides pleasure in addition to the element of truth involved”.

By the literature, some authors create many literary works. From the literary works, we often find the idea about gender discrimination. There is a statement about the women that they have a strong power to get their right as women and the power to prove that women can do everything and playing double rule, but the fact gives different side. It happen because the men believe that they are very strong and the women are weak. So, the statement above can be a problem with the issues about gender discrimination that still exist in all aspect of our life based on cultural, political, economic and religion. Many women overcome adversity and oppression from their husbands or their partner (male). In their home, women are treated as an object and men still set the rule. Many of them are forced to serve their families and be banned to chase career outside their homes by their husbands. Meanwhile, those who succeed in career outside their homes still
experience unequal treatment because men still set the rules of engagement in the workplace. This discrimination comes in the form of different case based on gender such as the women can not get their career and work because just the men can do that, not women, actually for sexual harassment, different treatment and opportunities in job and training.

Gender discrimination gives the impact toward the women. It can affect a women physically, emotionally, economically, socialy and it can also affect their career and academic performance or potential.

Many kinds of gender discrimination we can find on our life. Gender discrimination exists in most part of the world in many different forms. Fakih (2012:12-13) divides gender discrimination into five kinds, namely marginalization, subordination, stereotype, violance and work load. If women are educated and open their mind and have modern’s mindset, they will be able not only to defend their own right, but also to inspire the other women. A bond is growing among women, which is called sisterhood, can encourage and weak into brave ones. Through sisterhood, women can inspire and convince each other. Some women have gained courage and they will be brave to choose their lives. But, not all women are having this attitude. Some women show negative attitudes by accepting the discrimination and some others have positive attitudes by struggling against the discrimination. Women’s attitude towards the discrimination they face are important because it will be affect their life forever. Gender discrimination is something bad and if women have negative attitudes, the
situation will be worse. If they have positive’s attitudes, they will be free from discrimination and get the good future for themselves and for their generations.

Through literature, the women can struggle the gender discrimination and many people have created literary works about women’s lives. In many society and culture they give the insight of human beings in society by complaining about gender discrimination. Those literary works which reveal women’s live are worth reading, for it can broaden people’s knowledge about gender discrimination so that people can have a deeper level of thought and more concern about it.

The understanding about gender discrimination not only we find in our real life, but we find this case from the movie. As we know that movie can bring the people to the reality and bring their imagination about discrimination that happen in our daily life. Movie is a type of visual communication which use moving pictures and sound to tell stories or inform (help people to learn). There are many kinds of movies, they are action, romance, adventure, comedy, epic or historical, science fiction, musical, horror, war and anti-war and fantasy. So many kinds of movies we can find and watch. Many teenagers love this kinds of movies and they are waiting for a long time to get the ticket and watching the romance or comedy movie. Some teenagers also love the movie with different genre like action, killer, discrimination and crusader.

In Indonesia, the movie with title “Kartini” and “Siti Nurbaya” are the trend movie and that story based on the true story. Both of them have made to the novel and movie. Some authors want to remind many people by their literary works like novel, drama and movie. Recently, Robby Ertanto Soediskam, the famous director,
creates the movie with title ‘7 Hati 7 cinta 7 wanita’ and his movie have many positive’s responses from the watcher. We also find many discrimination in every scene that women face on their family, friends and workload. There is a scene that taken from the movie script with title 7 Hati 7 Cinta 7 Wanita. Lili, as one of the character in this movie, she got the sexual violence, and her husband tries to make himself be pregnant by the pilow, and he said:

“Gua juga hamil, tapi gak manja kayak lo.. (Lili’s husband throws the pillow to his wife, Lili). Gua pengen lo yang ngelayanan gua, bukan gua yang ngelayanan lo.. (her husband throws the pillow again and again until he hit his wife).”

From the dialogue, we can see that gender discrimination still happen all the time because both of them, women and men, have been constructed in a patriarchal system, which believes that men have power over women.

It has become a common sense and truth that women are subordinate to men so that they should accept and obey men. As a result, many women accept the marriage that they do not desire, many wives become submissive and obey their husband’s every single word and many mothers give up on their dreams also career due to the duty to be good housewives and to nurture their children. From the movie, we also can find the statement from Ratna, the women who get the bad attitude from her husband, she said:

“kewajiban ku sebagai istri, bukan banting tulang untuk mencukupi kebutuhan dirumah ini, itu kamu Mas.. tugas kamu !!! sekarang kamu datang bawa istri dan anak, sepertinya aku bersalah besar, kamu emang gak tau diri berani beraninya kamu hina aku orang yang udah kasih kamu makan”.

Those dialogue, we can see there is gender discrimination where the woman have double role as a woman and her husband always ask much money to her. On
the other hand, men continue behavior as if they were lords in the society because they consider themselves as a party who has a full power to do anything.

This paper will discuss about gender discriminations from women’s experiences in the movie and see how their attitudes towards the discrimination they face.

B. The Problems of the study

According to the background of the research, the problems of this research are formulated as follows:

1. What kinds of gender discrimination are faced by women in 7 Hati 7 Cinta 7 Wanita movie?
2. How are the attitudes of women towards gender discrimination faced in 7 Hati 7 Cinta 7 Wanita movie?

C. The Objectives of the study

According to the formulation of the problems above, the objectives of the research are as follows:

1. To investigate the kinds of gender discrimination faced by 7 Hati 7 Cinta 7 Wanita movie.
2. To investigate the attitudes of women towards gender discrimination they face in 7 Hati 7 Cinta 7 Wanita movie.

D. The Scope of The Study

This paper would limit this study and only focus on the topic about Women’s attitudes toward gender discrimination they face in the movie with title ‘7 Hati 7 Cinta 7 Wanita’. This paper focus with some kinds of gender discrimination
namely marginalization, subordination, stereotype, violence and work load (Fakih, 2012:12-13). For the attitude, this paper focus on the types of attitude based on Ajzen (1989:241) that said there are three kinds of attitudes, they are cognitive responses, affective responses, and conative responses.

E. The Significance of The Study

1. Theoretically
   a. The researcher hopes this paper would increase the reader’s knowledge about discrimination.
   b. The researcher hopes this paper can improve the knowledge about how the women’s attitudes toward gender discrimination that happen in their life.

2. Practically
   a. For the reader, this research will inspire the reader to determine their attitudes towards gender discrimination they face.
   b. As a reference for students that have concern with english literature who want to do a similar research and discuss about gender discrimination and their attitudes.
   c. For further research, this research could be a reference while doing research that relates with this topic.