

ABSTRAK

Tetty Matanari. NIM 8156192026. Pengembangan Bahan Ajar Menulis Puisi Rakyat dengan Teknik *Copy the Master* Siswa Kelas VII SMP N 1 Rantau Selatan Kabupaten Labuhanbatu. Tesis. Medan: Program Studi Pendidikan Bahasa dan Sastra Indonesia, Program Pascasarjana Universitas Negeri Medan, 2019.

Penelitian ini dilatarbelakangi oleh kebutuhan siswa terhadap materi puisi rakyat belum terpenuhi sehingga berdampak pada rendahnya hasil belajar siswa dan implementasi guru belum ada untuk memanfaatkan bahan ajar sebagai media pembelajaran sehingga pembelajaran tidak efektif. Penelitian ini bertujuan untuk menganalisis kesesuaian kebutuhan dalam menggunakan bahan ajar puisi rakyat untuk siswa kelas VII SMP N 1 Rantau Selatan Kabupaten Labuhanbatu; menganalisis peningkatan hasil belajar siswa sebelum dan sesudah menggunakan bahan ajar puisi rakyat dengan teknik *copy the master*, dan keefektifan. Penelitian ini merujuk pada model pengembangan ahli Borg and Gall yaitu penelitian dan pengumpulan data, perencanaan, pengembangan draf produk, uji coba lapangan awal, merevisi hasil uji coba, uji coba lapangan, penyempurnaan produk hasil uji coba lapangan, uji pelaksanaan lapangan, penyempurnaan produk akhir, dan diseminasi produk akhir. Kelayakan bahan ajar disimpulkan berdasarkan validasi ahli materi, ahli desain, repon guru, respon siswa, dan keefektifan bahan ajar disimpulkan berdasarkan hasil pretes dan postes. Persentase skor penilaian dari ahli materi mencapai 91,46%, persentase skor penilaian dari ahli desain mencapai 90,44%. Persentase skor penilaian dari masing-masing ahli berada pada kriteria sangat baik. Persentase skor penilaian berdasarkan respon siswa dan respon guru disimpulkan persentase skor penilaian dari uji perorangan mencapai 79,16%, uji kelompok kecil mencapai 86,25%, uji coba lapangan terbatas mencapai 91,27%, dan persentase skor penilaian berdasarkan respon guru mencapai 90,63% berada pada kriteria sangat baik. Keefektifan bahan ajar disimpulkan berdasarkan hasil pretes dan postes. Persentase skor hasil belajar siswa pada pretes mencapai 60,94% dengan kriteria tidak baik dan setelah dilakukan postes hasil persentase belajar siswa mencapai 82,50% dengan kriteria sangat baik.

Kata kunci : bahan ajar, puisi rakyat, teknik *copy the master*.

ABSTRACT

Tetty Matanari. NIM 8156192026. The Development of teaching Materials for Writing Folk Poetry using the Master Copy Technique for Students of Class VII in SMP Negeri 1 Rantau Selatan in Labuhanbatu District. Thesis. Medan: Indonesian Language and Literature Education Postgraduate Program State University of Medan, 2019.

This ion is motivated by the students needs for folk poetry material that has not been fulfilled so that it has an impact on the low student learning outcomes and the implementation of the teacher does not yet exist to utilize teaching materials as learning media so that learning is not effective. The study aimed to analyze the suitability of the needs in using of theaching materials for writing folk poetry for students of class VII of SMP Negeri 1 Rantau Selatan in Labuhanbatu district; analyze the improvement of students learning outcomes before and after using of theaching materials for writing folk poetry the master copy technique and effectiveness. This research refers to the development model of Borg and Gall experts namely research and information collecting, planning, develop preliminary form of product, preliminary field testing, main product revision, main field testing, operational product revision, operational field testing, final product revision, and dissemination and implementation. The feasibility of teaching materials is concluded based on the validation of material experts, design experts, students responses, teacher responses, and the effectiveness of teaching materials concluded based on results of the pretes and posttest. The percentage score of the material experts reached 91,46%, the percentage score of the assessment from the design experts reached 90,44%. The percentage score of the assessment from each experts was very good criteria. The percentage score of assessment scores based on students responses and teacher responses concluded that the percentage score of the exercise evaluation test reached 79,16%, the small group test 86,25%, limited field trials reaching 90,63%, and the percentage score assessment responses of the teachers were very good criteria. The effectiveness of teaching materials is concluded based of the results of the pretest and posttest. The percentage score of learning outcomes at the pretest reached 60,94% with criteria not good and after the posttest of learning outcomes students achieved an average score 82,50% with criteria very good.

Keywords : folk poetry, teaching materials, the master copy technique.