CHAPTER I

INTRODUCTION

A. The Background of Study

Listening is one of the important skill that must be acquired. If the students can listen well, so they can produce the language correctly and be able to speak, read, write clearly. The students are expected to express what they have listened from the speaker without missing the message of the speaker appropriately. Thus, there is no miscommunication or misunderstanding between speaker and listener. Most of students are unable to get good score when doing listening comprehension in the classroom. Also this can be clearly from the fact that there are so many students study at the university level that feel lost idea when they are listening to the lecturer in the classroom which using English to communicate or listening to the native speaker through tape recorder. Most of students feel almost impossible to get message of what is being heard at the moment. So it means, it is such a hard thing for students in Indonesia in mastering English listening skill because Bahasa Indonesia which function as the language in society so it covers the use of English.

Listening skill becomes one of the skills that should be mastered since it is part of National Examination. Students have to listen carefully while the record is playing. They need to gain the message from what is being said by the speaker and they need to write what they heard on their paper test. Unfortunately, it is hard for students who do not have good lesson in their school due the material
which taught at school are not suitable with their major. English teacher should find out the way out of this situation. Teacher should find the factors that influence the achievement of student while doing the listening section. Irrelevant materials, teaching strategy, and failure in managing students’ motivation that can be some factors which influence the achievements of students. English teacher usually teach the students by using available text book.

The central government through Ministry of Education and Culture also provides English textbooks for both teachers (teacher’s book) and students (student’s book) to use at schools. But, unfortunately the books provided cannot include any listening section materials. The books only put others skill such as reading, speaking, writing, vocabulary and grammar. It is opposite to the syllabus that mentioned the competence is to understand and getting the message from the spoken text.

Furthermore, the publisher of English textbooks also does not provide CD or Audio to school or practitioner that makes teacher cannot teach listening in the classroom or laboratory facility. Consequently, students do not achieve those competences specifically in English listening skill due to some factors such as inappropriate materials, method, strategy, and low motivation of the students in teaching learning English particularly in listening. Teaching English through listening is not an easy task, especially when there are many factors that influence the learning process such as: lack of adequate materials and conditions, lack of qualified teachers with good pronunciation, and lack of innovative approaches to teaching listening skills.
In Indonesia there are two kinds of secondary school which are fundamentally differentiated based on the goals. They are generals secondary school (SMA) and vocational secondary school (SMK). General secondary school focuses on knowledge expansion and skills improvement of students and preparing students for further education while Vocational secondary school focuses on the development of skills that apply to a certain specific occupation.

Vocational school is a school which has function to teach and to prepare the students so that they have ability and ready to work when they have graduated. Vocational schools in Indonesia provide many major such as Accountant, Secretary, Culinary, Music, Engineering, Broadcasting, etc. The students will taught any forms of education, practicing, training and retraining to make sure that they are ready to compete with others job seeker by using their ability.

Vocational School has different goal from general. General school does not provide certain majors like vocational school and it does not prepare the students ready to work. The difference of their goal makes the difference of English teaching materials that should be given to the students.

Students in general school learns four skills of English language. They are listening, speaking, writing, and reading. They are expected to learn all about English in general. Meanwhile, students in vocational school should learn English based on their needs which associated by the students’ course. It means that the students should accept suitable English teaching materials by using English for Specific Purposes.
This study is concerned with the English material for broadcasting study program, especially English listening material development. It is necessary to provide suitable and interesting materials for students of eleventh grade of SMK BBC Medan based on their need to encourage them in practice learning. When the writer did pre-observation in SMK BBC Medan, the material used by English teacher especially in major of broadcasting not appropriate for students, the books which mainly used by teacher entitled Modul Pengayaan Bahasa Inggris. There were found that some learning materials not including the listening materials specially in the KD 3.1 that mention students should getting the message from the spoken text about asking and giving advice.

In relation to the problem stated above, it causes the competence of listening cannot be achieved. Because there is no listening materials which cause students do not have chance to listen the real English by native speaker that is very useful for their communication. Besides that, students of SMK BBC Medan will be difficult to improve their English skills due to lack of data input from English teacher. Considering this situation, English teachers are demanded to create listening materials to motivate the students to be more active during learning activities.

B. The Problem of The Study

Based on background of the study defined above, the problem of the study is formulate as follows: How English listening material are suitably developed
based on students’ need of broadcasting study program for eleventh grade students at SMK BBC Medan?

C. The Objective of The Study

Related to the question, this study aims to develop appropriate English listening material based on students’ need of broadcasting study program for eleventh grade students at SMK BBC Medan.

D. The Scope of The Study

In this study, the researcher focuses on developing an English listening material of students vocational school. The scope of this study was the listening material of grade XI students at SMK BBC Medan.

This study focuses in reviewing the existing listening material then developed by considering the students’ needs, syllabus, and major.

E. The Significances of The Study

The findings of the study are expected to give theoretical and practical contribution, as follows:

1. Theoretically:
   a. This research increases knowledge about how to develop the appropriate listening materials for vocational students.
2. Practically:

a. English teacher, as source to choose and develop the English listening material that will be taught in classroom.

b. English students, to build their interest in English and improve their listening skill.

c. Other researcher, who want to conduct similar research use this study as the references