

**LINGUISTIC CHARACTERISTICS OF  
BEAUTY PRODUCT ADVERTISEMENTS**

**A thesis**

**Submitted to the English Applied Linguistic Study Program in**

**Partial Fulfillment of requirement for the degree of**

**Magister Humaniora**

**BY:**

**YENNI LESTARI BR SEMBIRING**

**Registration Number : 8136112088**



**ENGLISH APPLIED LINGUISTICS STUDY PROGRAM**

**POSTGRADUATE SCHOOL STATE UNIVERSITY OF**

**MEDAN**

**2019**