

## CHAPTER I

### INTRODUCTION

#### A. The Background of the Study

In learning English, writing is one of the skill which needs more concern among others because writing deals with mixture of idea, vocabulary, and grammar. Different from speaking, writing is more difficult and also complicated to acquire because there are many aspects related to writing which need to be mastered such as organization, mechanics, and grammar.

Writing involves more than just producing words and sentences, but in writing activity, the students should be able to combine words and sentences which grammatically connected. Furthermore, the students also should have enough vocabularies and right dictions in order to make the writing easy to understand and the message can be achieved by the readers clearly.

Though writing is an essential part in English that the students have to master, students often face difficulties in writing including express their thoughts in good organization in writing, difficulty in grammar and lack of vocabularies and even more, the problem arises when they are to start; it is difficult for them to generate and ide of what to write. Harmer (2004:31) stated “Writing encourage students to focus on accurate language use and because they think as they write, it will provoke language development as they resolve problems which the writing puts into their minds”. In writing English, students have to consider the grammar to make their writing understandable. Therefore, in arranging words by words to

become one good sentence, the text also require different tense according the text they are going to write.

According to the syllabus of Curriculum 2013, narrative text is one of the genres which have to be taught to the junior high school students by hoping that the student can communicate in spoken and written form of communication. Narrative text is the text to tell about story in order to amuse the reader.

Based on the preliminary observation of grade VIII of SMP Negeri 8 Medan, that was by interviewing the English teacher about the students' writing especially in narrative text. The teacher told that most of the students are having difficulties in transferring their ideas, even in arranging it into writing. It was become a problem which must be solved soon.

In teaching learning process, the researcher also found some problems. Including the students' attitude in which they feel bored and not interested in learning because of the monoton method from the teacher. The researcher found earlier that the teacher used lecturing method. Another problem is students did not understand what the teacher has explained. The media that being used also is just printed pictures got from the internet and colorful papers, which is already old-fashioned, without any other media that support the teaching – learning process. Moreover, the explanation given by the teacher sometimes does not relate to the media that being used. It makes the students confused about the material and do not have clear information about it.

So, Teacher's creativity in creating the creative, interactive, and easy media to be understood is needed by the students. Agustinarsih (2015:55)

maintained that teacher's creativity is a factor that determines the successful of teaching and learning process. Teachers must have media, method and learning sources which are attractive and interesting in creating students' competence. On the other words, teachers must have a good preparation before teaching that make the students easy to study and understand all of the material that is given by the teachers.

The student's motivation in learning foreign language will be better if there is an interesting media which can attract their attention to study. The interesting and innovative media is a very crucial thing which must be thought. But, what is happening nowadays is the media do not really attract the students' willingness to share any ideas in their mind. The media which is used by the teacher is not really interesting. It is proven by the primary observation done by the writer in SMP Negeri 8 Medan.

In responding the great wave of 21st century education and also the goal of Curriculum 2013, classrooms are now designed to get in touch with the technology-based instruction or in other name, digital learning media. Where the students are demanded to use various media in order to achieve student-centered learning. Mullamaa (2010) affirmed that the current technology advances has demanded the mastery of technology literacy knowledge and information sources are unlimitedly available both in print and electronic. The Information and Communication Technology (ICT), therefore, can be extensively used to support classroom activities, group assignment, and thereby promote student-centered learning. In this case, the only one solution for this problem is creating a cartoon

video as the developing media which is interesting and innovative in guiding the students to write narrative text to the students of SMP Negeri 8 Medan. The development of the media must attract and stimulate their willingness to write any narrative text which hopefully will increase the students' motivation and enthusiasm to learn any material in English subject. Finally, it will improve the English writing skills of Junior High School students.

### **B. The Problem of the Study**

Based on the background of the study, the problem of the study are formulated as the following:

1. What criteria Cartoon-Video media are appropriate for teaching Narrative text?
2. How are the Cartoon-Video media developed?
3. Why are the Cartoon-Video media develop as they one?

### **C. The Objective of the Study**

The objective of the study are

1. To describe criteria for appropriate Cartoon-Video media
2. To develop the Cartoon-Video media
3. To elaborate the reason for development of media.

#### **D. The Scope of the Study**

The study will cover the developing of writing narrative text media for Junior High School. This recommended media will be relevant to the capacity of learners, interesting, and innovative for students in eighth grade in SMP Negeri 8 Medan. This media is developed based on the needs analysis of the learners which will motivate them to study. The media also will be limited only for narrative text since this genre will be taught in the even semester.

#### **E. The Significance of the Study**

The findings of the study are expected to give theoretical and practical contributions, as follows:

1. Theoretically, the findings of the study will extend and enrich the horizons in theories which related to the areas on how to develop the media that being used in writing narrative text for Junior High School students.
2. Practically, the findings of the study can be the recommended writing media for the students of SMP Negeri 8 Medan, as it motivates their enthusiasm and willingness to study and create a product in writing.

Besides, it will ease the teacher to achieve the goal of teaching and learning process.