Organized and Supported by:











Publisher: **Department of Economics** Post Graduated Program State University of Medan

Contacts and Information

uniceb@unimed.ac.id website : http://www.fe.unimed.ac.id Phone/WA: 081370294404 (Azizul Kholis) 0811 616 364 (Armin Rahmansyah) 0821 6091 9128 (Zulkarnain Siregar) Conference Index on Process:



Unimed International Conference "Strengthening And Accelerating Economic Growt

JNICEB 2017









ISSN Print: 2089 - 7995 ISSN Online: 2089 - 7874

BOOK OF ABSTRACTS

The 1st UNICEB 2017

Garuda Plaza Hotel Medan December 12th, 2017

Unimed International Conference On Economics And Business

"Strengthening And Accelerating Economic Growth Of Indonesia In The ASEAN Market"











Garuda Plaza Hotel Medan, December 12th 2017

CONTENTS

Advisory Boards/Scienctific Com	nitteei
D	THE GA
Preface	

Part - I: Accounting

	I GO.		786
NO	AUTHOR	PAPER	PAGE
1.	ABRINI TARIGAN, AZIZUL KHOLIS, THUY TA	EFFECT OF EFFICIENCY, LIQUIDITY, ADEQUATECAPITAL, CREDIT RISK AND MARKET RISK ON THE PERFORMANCE OF BANK COMPANIES LISTED IN BEI YEAR 2013-2015	NED/
2.	BONIFASIUS TAMBUNAN, BUDI ANSHARI NASUTION, HALOMOAN SIHOMBING, ISKANDAR MUDA	INSTITUTIONS OF OWNERSHIP OF CONSERVATIVE COMPOSITION AND ACCOUNTING (LITERATURE STUDY OF ARTICLES: INTITUTIONAL OWNERSHIP COMPOSITION AND ACCOUNTING CONSERVATISM)	2
3.	CHAROLINE, CHEISVIYANNY SANY DWITA, HERLINA HELMY	E-PROCUREMENT AND FRAUD PREVENTION AND DETECTION IN PUBLIC SECTOR(EMPIRICAL STUDY IN WEST SUMATERA PROVINCE, INDONESIA)	3
4.	EDY ZULFIAR, RAHMAT HIDAYAT, LUKMAN	DESIGN OF COOPERATIVE ACCOUNTING APPLICATIONS BASED ON FINANCIAL ACCOUNTING STANDARDS	4
5.	ERNI LUXY D PURBA, LILI SARI ANGGRAINI	THE FACTORS INFLUENCING READINESS OF ACCOUNTING STUDENTS IN THE MEDAN FOR THE ASEAN ECONOMIC COMMUNITY (AEC)	6
6.	ESA SETIANA, ANJELINA NOVITA SIMATUPANG	THE INFLUENCE OF PAD AND INTERGOVERNMENTAL REVENUE ON FINANCIAL PERFORMANCE WITH CAPITAL EXPENDITURE AS INTERVENING VARIABLE AT	6





		DISTRICT AND CITY IN NORTH SUMATRA PROVINCE	
7.	HENRI AGUSTIN, HALMAWATI	LOCAL GOVERNMENT RESISTANCE ON IMPLEMENTATION OF MINISTER OF INTERNAL AFFAIR INSTRUCTION NUMBER 188.52/1797/SJ/2012 ABOUT TRANSPARENCY IN PUBLIC BUDGETING MANAGEMENT: EVIDENCE FROM WEST SUMATERA PROVINCE, INDONESIA	7
8.	JUMIADI AW, EVRIANTI SIREGAR	DETERMINANTS OF AUDIT QUALITY BASED ON PERCEPTIONS OF AUDITORS AT PUBLIC ACCOUNTING FIRM IN MEDAN	8
9.	MEIHENDRI, DANDES RIFA, DEBY SYAGIFA	THE IMPACT LOCUS OF CONTROL, ETHICS OF ORIENTATION AND ORGANISATION CULTUREON THE ATTITUDE OF AN ACCOUNTANT (EMPIRICAL STUDY FROM PUBLIC ACCOUNTING OFFICE IN PADANG AND PEKANBARU)	9
10.	MUHAMMAD RIDHA HABIBI Z, AISYAH SITUMORANG	FACTORS AFFECTING ACCOUNTING DISCLOSURE OF INFORMATION ON THE WEBSITE OF DISTRICT / CITY GOVERNMENT IN NORTH SUMATRA, ACEH AND RIAU YEAR 2014 – 2015	10
11.	NADIA FATHURAHMI, SITI SAMSIAH	SUSTAINABILITY REFORTING OF PRIVATE UNIVERSITIES	11/
12.	NASIRWAN, ANNISAH KHAIRAT	THE EFFECT OF INTELLECTUAL CAPITAL ON FINANCIAL PERFORMANCE AND FIRMVALUEIN LQ 45 LISTED ON THE INDONESIA STOCK EXCHANGE IN THE PERIOD 2012-2015	12





		The second secon	
13.	NOVI FADHILA, ANNISA LILA KARDINA	THE EFFECT OF SALES AND INVENTORY TURNOVER ON NET INCOME AT PT. PERMATA	13
14.	NURLINDA, EVA MALINA SIMATUPANG, ARLINA PRATIWI PURBA	THE MANAGEMENT OF THE VILLAGE FUND: BETWEEN RULES AND IMPLEMENTATION(CASE STUDI IN DESA LESTARI INDAH- SIMALUNGUN REGENCY, NORTH SUMATERA PROVINCE)	14
15.	RAHIMA BR PURBA	SUPPORTING THEORY FOR QUALITATIVE RESEARCH IN ACCOUNTING	15
16.	RATNA SARI DEWI, SRIWARDANY	THE EFFECT OF ORIGINAL LOCAL GOVERNMENT REVENUE, VILLAGE ALLOCATION FUND AND FINANCIAL ASSISTANCE TO SOCIAL ASSISTANCE EXPENDITURE ON THE VILLAGE GOVERNMENT	16
17.	TAUFIK HIDAYAT, HENDRA MUNTHE, AZIZUL KHOLIS	THE INFLUENCE OF TASK COMPLEXITY AND LOCUS OF CONTROL ON LEADERSHIP STYLE AND JOB SATISFACTION AUDITORS EMPIRICAL STUDIES ON PUBLIC ACCOUNTING FIRMS	17
18.	YULITA TRIDIARTI, AKMAL HUDA NASUTION	THE EFFECTS OF ASSET INTENSITY, EMPLOYEE INTENSITY & EQUITY INTENSITY TO COST STICKINESS	18
19.	ZULIA HANUM, JANURI, ALISTRAJA DISON SILALAHI	THE ROLE OF PRUDENCE IN FINANCIAL REPORTING: IFRS VERSUS DIRECTIVE 34 (A THEORY STUDY WITH REALITY)	19





Garuda Plaza Hotel Medan, December 12th 2017

Part – II: Business and Management

NO	AUTHOR	PAPER	PAGE
1/	ABEDNEGO KETAREN	THE EFFECT OF ATMOSPHERE STORE AND VISITOR'S PREFERENCE ON THE INTEREST OF SINGLE ORIGIN COFFEE BUY ON COFFEE SHOP IN TEBING TINGGI CITY (CASE STUDY IN THE STIE BINA KARYA STUDENTS TEBING TINGGI)	20
2	ADE BUANDRA	ANALYSIS OF INFLUENCE OF EMOTIONAL INTELLIGENCE, WORK DISCIPLINE AND INFRASTRUCTURE WITH COMPETENCE AS INTERVENING VARIABLE TO EMPLOYEE PERFORMANCE IN THE CARBON DEPARTMENT PT INDONESIA ASAHAN ALUMINIUM (PERSERO) BATUBARA REGENCY.	21
3	ADELINA LUBIS, IHSAN EFENDI	STUDY TO BUILD SOURCE ENTERPRENEURSHIP ON STUDENTS FACULTY OF ECONOMIC AND BUSINESS OF MEDAN AREA UNIVERSITY	22
4	AFRINAL LADFIAN, RITHA F DALIMUNTHE, YENI ABSAH	THE ANALYSIS ON THE INFLUENCE OF HUMAN RESOURCES COMPETENCE, SOCIAL CAPITAL AND THE SPIRIT OF ENTREPRENEURSHIP ON TENANT UKM BUSINESS PERFORMANCE OF BUSINESS AND TECHNOLOGY INCUBATOR CENTER CIKAL USU	23
5	ALDON MHP SINAGA, NONOK SUPARTINI, SUHUDI, ASTON SITUMORANG, FERAWATI ZHANG	COMPARING IBK ENTREPRENEURSHIP PROGRAMS PERFORMANCE AT TRIBHUWANA TUNGGADEWI UNIVERSITY	24
6	AMI DILHAM, M. UMAR MAYA PUTRA	THE EFFECTIVENESS ANALYZE OF CORPORATE SOCIAL RESPONSIBILITY FOR EMPOWERMENT PROGRAM IN	25





		TERMINAL BBM PERTAMINA SIANTAR	
7	ANGGUN TIUR IDA SINAGA.	THE EFFECTIVENESS ANALYZE OF CORPORATE SOCIAL RESPONSIBILITY FOR EMPOWERMENT PROGRAM IN TERMINAL BBM PERTAMINA SIANTAR	26
8	ARMIN RAHMANSYAH NASUTION, JUNIARTA BR SINAGA	. EFFECT OF DOUBLE ROLE CONFLICT, EMITIONAL INTELEGENCE AND COMITMENT TO THE PERFORMANCE OF THE NURSES ORGANIZATION (CASE STUDY HOSPITAL RRAMPAH SULTAN SULAIMAN SEI)	27
9	BINUR PRETTY NAPITUPULU, RIKKI NELSON LUMBAN GAOL	THE ACHIEVEMENT STRATEGIES OF HOTEL AND TOURISM ACADEMIC OF DARMA AGUNG	28
10	DENI SURAPTO	THE INFLUENCE OF CUSTOMER-BASED SERVICES VIEWED FROM POPULARITY, PRICE, ASSOCIATION AND STUDENT LOYALTY ANALYSIS OF HIGH DISTANCE LEARNING SERVICEING	29
11	DIANA SUKSESIWATY LUBIS, DINA OCTAVIA, ABSTRACT	TRUSTWORTHY ON DECISION OF PURCHASING PRODUCTS VIA ONLINE (A CORRELATION STUDY OF TRUSTWORTHY AGAINST DECISION OF PURCHASING PRODUCTS VIA ONLINE ON MEDAN BARU SOCIETY)	30
12	EBEN EZER PAKPAHAN	STUDY THE EFFECTIVENESS OF WORKING CAPITAL MANAGEMENT AT PT. INDOFOOD SUKSES MAKMUR JAKARTA, INDONESIA	31
13	EFFI ASWITA LUBIS, ULFA NURHAYANI, SONDANG AIDA	ANALYSIS OF THE QUALITY OF SERVICE TO THE SATISFACTION OF THE STUDENT ACCOUNTING EDUCATION IN PRODI'S ECONOMIC	32





	SILALAHI	FACULTY OF UNIMED	
14	EFRY KURNIA	THE INFLUENCE OF SALES PROMOTION AND WORD OF MOUTH ON IMPULSE BUYING AT WORK PLACE ENVIRONMENT	33
15	ERNITA, FIRMANSYAH	ANALYZES OF COOPERATIVEENTREPRENEURSHIP ATTITUDE OF ADMINISTRATORS IN INCREASING THE MEMBERS PARTICIPATION IN INDONESIAN COOPERATIVES	34
16	ESTY PUDYASTUTI, HASYIM	STRENGTHENING PRODUCT INNOVATION, QUALITY STRATEGY AND EXCELLENCE COMPETING IN IMPROVING MARKETING PERFORMANCE (CASE STUDY IN SMES RATTAN HANDICRAFTS IN MEDAN CITY)	35
17	FIRMAN SYARIF, SYAHRUL RAMBE	THE EFFECT OF PARTICIPATION IN BUDGETING ON MANAGERIAL PERFORMANCE WITH THE ORGANIZATIONAL COMMITMENT AND REWARD AS MODERATING IN PIRNGADI GENERAL HOSPITAL	36
18	GERZON MAULANY, BENEDIKTUS ELNATH ALDI, IRINE HERDJIONO	DECISION SUPPORT SYSTEM: ENTREPRENEUR INTENTION AND RISK PROFILE IDENTIFICATION	37
19	HASYIM, ESTY PUDYASTUTI	EXPLORING THE RELATIONSHIP OF NETWORKING CAPABILITIES TO MARKETING PERFORMANCE : A STUDY OF SMALL-SIZED BUSINESS FIRMS IN YOGYAKARTA INDONESIA	38





		The second secon	
20	HENDRA JONATHAN SIBARANI, JANUARDIN MANULLANG	BANKING SUPPORT AND PRODUCT INNOVATION IN IMPROVING THE CREATIVE ECONOMY OF HOME INDUSTRY ULOS WEAVING IN NORTH TAPANULI REGENCY OF NORTH SUMATRA PROVINCE	39
21	IKA APIA SEPTIRA, LISUKARIA SINUNGGA, YENI ABSAH	RELATIONSHIP MARKETING STRATEGY IN EFFORTS of GROWING CUSTOMER LOYALTY ON TRADING COMPANY MULYA DELI DUMAI	40
22	ILMI NOER ANDRIYANTI, LILI ADI WIBOWO, DEWI PANCAWATI NOVALITA, WENING PATMI RAHAYU, DJOKO DWI KUSUMOJANTO, RAYA SULISTYOWATI, TRI SUDARWANTO	DOMINANT FACTORS ANALYSIS OF CUSTOMER PERCEIVED VALUE WHICH EFFECT ON CUSTOMER RETENTION	41
23	INDRA WELLY ARIFIN, ENDANG SULISTYA RINI, BEBY KF SEMBIRING	EFFECT OF PRODUCT INNOVATION, QUALITY PRODUCTS AND ITS IMAGE OF INTEREST TO BUY AGAIN WITH ATTITUDE CUSTOMER AS AN INTERVENING VARIABLE IN INDONESIA ASAHAN ALUMINIUM (PERSERO) KUALA TANJUNGKABUPATEN BATUBARA	42
24	KOLILUL KHOLIK	THE EFFECT OF OCCUPATIONAL SAFETY AND HEALTH N WORK PRODUCTIVITY OF EMPLOYEES AND ITS IMPACT ON EMPLOYEES PERFORMANCE PT. CITRA ABADI MEDAN	43
25	LENNY MARLINA GULTOM,	THE INFLUENCE OF POSITION'S COMPETENCY AND LEADERSHIP	44





1		and the same of th	1
	ELISABET SIAHAAN, PARAPAT GULTOM	ON EMPLOYEES' PERFORMANCE THROUGH ORGANIZATIONAL CLIMATE AT THE REGIONAL FINANCIAL AND ASSESTMANAGEMENT AND REVENUE AGENCY OF KARO REGENCY	
26	LILI WAHYUNI	THE INFLUENCE OF COMMUNICATION OFORGANIZATION ON EMPLOYEES PERFORMANCE ACCOUNTING PART WITH ORGANIZATIONAL COMMITMENT AND PRESSURE OF WORK AS INTERVENING VARIABLES (STUDY EMPIRIS BUMN WEST)	45
27	MARIA CHRISTINE CATRIONA, RITZKY KARINA BRAHMANA	COSMETIC BEHAVIOR INTENTION FOR SURABAYA MILLENNIALS GENERATION: DOES LOVE AND HATE TRIGGER BEAUTY AWARENESS AND THEIR SELF- CONGRUITY?	46
28	MARIANA ING MALELEK	GOOD CORPORATE GOVERMANCE AND BANK RISK MANAGEMENT ON INDONESIA BANKING FIRMS	47
29	MIA EVISHA FEBRINA, LILI ADI WIBOWO, RAYA SULISTYOWATI, MUHAMMAD EDWAR, TRI SUDARWANTO, WENING PATMI RAHAYU, DEWI PANCAWATI NOVALITA	EFFECT OF <i>RELATIONSHIP SELLING</i> ON CUSTOMER LOYALTY IN HOTEL CROWN TASIKMALAYA	48
30	MISKA IRANI BR TARIGAN	PRODUCT QUALITY, PROMOTION, CUSTOMER SATISFACTION, SNACK OF SIOSAR	49





		The second secon	
31	MUHAMMAD ARIFAI, ALFIANDRI, NORIDA BASNAN	USE OF PERFORMANCE MEASUREMENT SYSTEM IN ENHANCING HOSPITAL PERFORMANCE: A RESOURCE BASED APPROACH USE OF PERFORMANCE MEASUREMENT SYSTEM IN ENHANCING HOSPITAL PERFORMANCE: A RESOURCE BASED APPROACH	50
32	MUNAJAD SYAMSUDDIN	RELETIONSHIP EMOTIONAL QOUTIENT AND BUSSINES COMMUNICATION WITH ENTERPRENEURE ABILITY	51
33	MUTIA ARDA	INFLUENCE OF SELEBGRAM AS ENDORSER TO BUY INTEREST OF CONSUMER ONLINE SHOP EKACELULLER	52
34	NIA ANINDITA	THE INFLUENCE OF SERVICE QUALITY ON CUSTOMER SATISFACTION AND LOYALTY AT PT REPEX PERDANA INTERNATIONAL (LICENSEE OF FEDERAL EXPRESS), MEDAN	53
35	NOVIA RUTH SILAEN, SABARLT. SIMATUPANG, RUDY IRSIAN	THE STRATEGIES TO ACHIEVE DARMA AGUNGUNIVERSITY PERFORMANCE	54
36	NURUL HIKMATUL ALAWIYAH SIREGAR	THE INFLUENCE OF EMOTIONAL INTELLIGENCE AND ORGANIZATIONAL COMMITMENT ON TECHERS PERFORMANCE THROUGH WORK SATISFACTIONAS INTERVENING VARIABLE AT SD NEGERI GUNUNG TUA, PADANG LAWAS UTARA REGENCY	55
37	POLTAK EVENCUS HUTAJULU	GOVERNMENT ROLE IN USE OF E- COMMERCE APPLICATION IN SMALL AND MEDIUM INDUSTRIES (SMEs) (STUDY: SMALL AND MEDIUM	56





		INDUSTRIES (SMEs) IN MEDAN)	
38	PURWANTORO, RINA ARI ROHMAH	THE USED OF BUSINESS MODEL CANVAS (BMC) TO CREATE ALTERNATIVE BUSINESS STRATEGIES IN DEVELOPMENT OF THE MICRO SMALL MEDIUM ENTERPRISES	57
39	PUTRI ZAKIAH	THE INFLUENCE OF SERVICE QUALITY AND PRICE ON CUSTOMER SATISFACTION AND ITS EFFECT ON THE LOYALTY OF ON-LINE GO-JEK SERVICE USERS IN MEDAN	58
40	RADIAH NAZMAH SARI	CORRELATION OF COORDINATION AND COMMUNICATION ON SERVICE EXCELLENT AT THE BPJS KESEHATAN OF KABANJAHE BRANCH OFFICE	59
41	RAPHAEL VIVALDO SUGIANTO, RITZKY KARINA BRAHMANA	FAST-FASHION SOCIAL CAMPAIGN ADVERTISEMENT IN YOUTUBE: DOES MOOD, SELF-CONGRUITY, AND WEATHER IMPACTED THE ACTUAL TO USE FAST FASHION PRODUCT? (STUDY CASE IN SURABAYA, INDONESIA)	60
42	RICO NUR ILHAM MANGAPUL SINURAT	THE EFFECT OF IMPLEMENTATION OF MANAGEMENT INFORMATION SYSTEMS AND SERVICE INNOVATION TO CUSTOMER LOYALTY WITH COMPETITIVE ADVANTAGES AS A MODERATING VARIABLE AT FAST FOOD RESTAURANT IN MEDAN CITY	61
43	RINI ASTUTI	INFLUENCE OF SOCIAL CLASSES AND PRICE ON DECISION OF CONSUMER PURCHASE IN MODERN MARKET (CASE STUDY ON INDOMARET IN MEDAN DISTRICT MEDAN CITY)	62





44	RITZKY KARINA BRAHMANA	WHEN STORYTELLING ATTRACTS LOVE, MOOD AND PERCEIVED ENJOYMENT THAT TRIGGERED PURCHASE INTENTION FOR PRODUCTS IN KOREAN DRAMA	63
45	RUMIRIS SIAHAAN	THE EFFECT OF IMPLEMENTATION OF MANAGEMENT INFORMATION SYSTEM ON OPERATIONAL DECISION MAKING ON PT.SOCFIN INDONESIA PALM OIL MILL UNIT BANGUN BANDAR NORTH SUMATERA	64
46	RUNGGU BESMANDALA NAPITUPULU, SARMAN SINAGA	CONTRIBUTION OF SERVICE QUALITY AND CUSTOMER SATISFACTION TO CUSTOMER LOYALTY PDAM TIRTANADI MEDAN SUNGGAL BRANCH	65
47	SAHAT PARULIAN REMUS SILALAHI, KRISTANTY MARINANATALIA NADAPDAP, WINARTO	TRANSFORMATIONAL LEADERSHIP, TEAM AUTONOMY AND TEAM LEARNING	66
48	SANIA ROSMA, PAHAM GINTING, ENDANG SULISTY RINI	ANALYSIS ON THE EMPLOYEES PERFORMANCE THROUGH THE FACTORS WHICH INFLUENCE WORKING BEHAVIOR AS INTERVENING VARIABLE (EMPIRICAL STUDY IN SITI HAJAR GENERAL HOSPITAL MEDAN)	67
49	SOEKIYONO, WIWIN SISWANTINI	EFFECT OF WORK SATISFACTION AND MOTIVATION TO TURNOVER INTENTIONS WITH COMMITMENTS AS MEDIATION VARIABLES (EMPLOYEE SURVEYIN THE "ALFA MART" RETAIL SECTOR)	68
50	SOULTHAN SALADIN BATUBARA	ANALYSIS ON THE INFLUENCE OF LEADERSHIP AND WORK ETHICON	69





Garuda Plaza Hotel Medan, December 12th 2017

	A D.S	PERFORMANCE WITH DISCIPLINE AS INTERVENING VARIABLE ON THE EMPLOYEESAT THE RECTORAL BUREAU OF STATEUNIVERSITY OF MEDAN	
51	STEPHANIE RAHARJO, RITZKY KARINA BRAHMANA	THE POWER OF DMSS FOR MILLENNIALS IN SURABAYA - HOW DMSS SECURITY RISK, TRUST, AND ENJOYMENT SHAPED ATTITUDE AND BEHAVIOR TO USE?	70
52	SUSI EVANITA, OKKI TRINANDA	MINANGKABAU TRADITIONAL FOOD VS MODERN SNACKS: THE INFLUENCE OF PRODUCT ATTRIBUTES ON TEENAGERS BUYING INTEREST IN WEST SUMATERA'S URBAN CITIES	71
53	TUWISNA, TARMIZI GADENG, DESI AYUNINGTYAS	CUSTOMERS SATISFACTION LEVEL OF ELECTRICITY ONLINE SERVICES THROUGH PLN MOBILE APPLICATION	72
54	ULFA NADRA, PRINSI RIGITTA	GENDER DIMENSION IN RICE FARMING AT TOBA SAMOSIR NORTH SUMATERA PROVINCE	73
55	WIWIN SISWANTINI, SOEKIYONO	CUSTOMER SATISFACTION AS MEDIATION VARIABLES BETWEEN PERCEPTIONS OF PERCEPTION OF QUALITY AND IMAGE OF COMPANIES WITH CONSUMER LOYALTY (STUDY OF CONSUMER COMPARISON ONLINE AND NON-OJEK ONLINE)	74
56	OK. SOFYAN HIDAYAT, LA ANE, MUHAMMAD ISHAK, AKMAL HUDA NASUTION	DEVELOPMENT OF TEACHING MATERIALS PROBLEM SOLVING APPROACH TO IMPROVE RESULTS KDBK LEARNING MANAGEMENT ACCOUNTING AND COST IN THE FACULTY OF ECONOMIC UNIMED	75

Part – III: Economics





NO	AUTHOR	PAPER	PAGE
1.	ADHITYA WARDHANA, ANHAR FAUZAN, ARIEF BUSTAMAN	GOVERNMENT TRANSFER AND INCOME INEQUALITY IN WEST JAVA PROVINCE INDONESIA	76
2.	ADIGUNA DWIRUSANDI	THE EFFECT OF GOVERNMENT EXPENDITURE ON POVERTY IN INDONESIA FOR THE PERIOD OF 2005-2016	77
3.	AINUL MARDHIYAH	CAPITAL ASSETS PRICING MODEL PREDICTION AND ARBITRAGE PRICING THEORY AGAINST STOCK RETURN OF INDONESIAN GOVERNMENT BANK	78
4.	ANHAR FAUZAN PRIYONO, HERIYALDI, PIPIT PITRIYAN	CREDIT EXPANSION AND ITS IMPACT ON THE WELFARE OF THE PROVINCES IN INDONESIA	79
5.	ANITA PARADINA PURBA	THE INFLUENCE OF LABOR AND LOCAL REVENUE ON ECONOMIC GROWTH IN NORTHERN SUMATERA	80
6.	ARI TJAHJAWANDITA, TEGUH SANTOSO, ACHMAD KEMAL HIDAYAT	INDONESIA'S CONVENTIONAL BANKS' STABILITY THROUGHOUT NORMAL AND CRISIS ECONOMIC CONDITION: A MULTIDIMENSIONAL APPROACH	81
7.	ARWANSYAH	THE ANALYSIS POVERTY AND OFFER OF CHILD LABORIN INDONESIA	82
8.	BAIHAQI, SYARDIANSAH	DEVELOPMENT STRATEGY OF ORGANIC HANDYCRAFT TOURISM VILLAGE BASED ON COMMUNITY DEVELOPMENT IN ACEH TAMIANG DISTRICT	83
9.	BUDIONO, WAWAN HERMAWAN,	DEVELOPMENT OF SUSTAINABLE AND	84





		The second secon	
	KODRAT WIBOWO	ENVIRONMENTAL FRIENDLY MANUFACTURING SECTOR IN INDONESIA: CHALLENGES AND FUTURE POLICY DIRECTION	
10.	DEWI SUSANTY, DEDE RUSLAN, EKO WAHYU NUGRAHADI, JOHNSON	ANALYSIS OF CONSUMPTIVE CREDIT OFFER FACTORS AT GOVERNMENT BANK IN NORTH SUMATERA	85
11.	DIAN ARIANI	ANALYSIS OF MAKROPRUDENTIAL AGAINST IN DONESIA'S EXCHANGE RATE	86
12.	DWITA SAKUNTALA, JULI MELIZA	ANALYSIS OF RUPIAH EXCHANGE RATE AGAINST THE US DOLLAR THROUGH MONETARY APPROACH	87
13.	EDISON PARULIAN, WAHYU WIDODO	DIGITAL PIRACY IN AN ECONOMIC PERSPECTIVES: EVOLUTION OF THEORETICAL APPROACHES	88
14.	EDUWARD SITUMORANG	THE DEVELOPMENT BETWEEN REGIONAL IN NORTH SUMATERA: ANALYSE OF TIPOLOGY KLASSEN AND WILLIAMSON'S INDEX	89
15.	ELPINA IDOLA MALAU	THE EFFECT OF IMPORT AND EXCHANGE RATE RATE ON INVESTMENT OF FOREIGN EXCHANGE INVESTMENT 2001 – 2016	90
16.	ELVI RAHMI	DEVELOPMENT OF ENTERPRENEURSHIP LEARNING MODEL TO INCREASE STUDENTS' ENTERPRENEURSHIP SKILL	91
17.	EMI ULIYANTY BORU SIDABUTAR	THE ANALYSIS OF PRICE AND LOCATION INFLUENCE TO THE DECISION TO RENT RUSUNAWA TERMINAL BARU PANDAN TAPANULI TENGAH DISTRICT	92





	5-4-1	The second secon	
18.	ENDANG SYAHRIANI	THE EFFECT OF NATURAL GAS EXPORT ON ECONOMIC GROWTH AND CONVERGENCE IN ASIA PACIFIC REGION: AN AUGMENTED SOLOW GROWTH MODEL APPROACH	93
19.	EVI SYURIANI HARAHAP	THE EFFECT OF HUMAN DEVELOPMENT INDEX (HDI) AND AMOUNT OF POPULATION ON ECONOMIC GROWTH IN NORTH SUMATERA IN 1999 – 2016	94
20.	FAKRURROZI, INDRA MAIPITA, MUHAMMAD YUSUF	ANALYSIS OF THE IMPACT OF PRICE CHANGE OF BASIC NEEDS ON POVERTY LEVEL	95
21	FERRY PRASETYIA	VOCATIONAL POLICY, SCHOOL ENROLLMENT DECISION AND PREMIUM WAGE: EMPIRICAL EVIDENCE FROM SENIOR SECONDARY SCHOOL IN INDONESIA	96
22	FITRAWATY	THE ANALYSIS INTERDEPENDENCY OF MONETARY POLICY INSTRUMENTS WITH UNEMPLOYMENT IN INDONESIA	97
23	HADI SUMARSONO	APPLICATION OF THE ANALYTIC HIERARCHY PROCESS (AHP) IN THE IMPLEMENTATION OF ANTY POVERTY PROGRAM (APP) IN TIRTOYUDO DISTRICT MALANG	98
24	HALKADRI FITRA, ABEL TASMAN, MIKE TRIANI	ANALYSIS THE EFFECTIVENESS OF LOCAL REVENUE AND FINANCIAL INDEPENDENCE REGIONAL AND ITS IMPACT ON REGIONAL ECONOMIC GROWTH (CASE STUDY IN WEST PASAMAN REGENCY WEST SUMATERA)	99
25	HASTINA FEBRIATY	THE EFFECT OF GRDP OF	100





	A A	AGRICULTURAL SECTOR, DISTRIBUTION OF AGRICULTURAL CREDIT AND EXCHANGE RATE RP / USD ON EXPORT OF AGRICULTURAL SECTOR IN NORTH SUMATERA	
26	IMAM MUKHLIS, INDRA MAIPITA, TIMBUL HAMONANGAN SIMANJUNTAK	THE EFFECT OF FOREIGN DIRECT INVESTMENT AND HUMAN CAPITAL TO INCOME INEQUALITY IN REGIONAL ECONOMY	101
27	JOKO SUHARIANTO, FITRAWATY, JOHNSON, PUTRI SARI M. J. SILABAN	THE INFLUENCE OF INVESTMENT, INFLATION, AND WAGES ON UNEMPLOYMENT AND PROVERTY IN PROVINCE OF NORTH SUMATERA: A CONCEPT OF PATH ANALYSIS	102
28	MAYANI PRATIWI PASARIBU	THE EFFECT OF HOUSEHOLD CONSUMES AND INEQUALITY REVENUEDISTRIBUTION ON ECONOMIC GROWTHIN INDONESIA YEARS 2005-2016	103
29	MESRA B	EFFECT OF NUMBER OF POPULATION AND GRDP ON LOCAL GOVERNMENT ORIGINAL RECEIPT IN NORTH SUMATERA PROVINCE	104
30	MIKE TRIANI, ANDRIA NINGSIH	ANALYSIS POVERTY IMPROVEMENTTHROUGH SOCIAL AND ECONOMIC INDICATORS IN THE PROVINCE OF WEST SUMATRA	105
31	MUAMMAR RINALDI	IMPORTANT FACTORS IN IMPROVING INDONESIAN ECONOMIC GROWTH	106
32	MUHAMMAD RASYIDIN, ZUNAIDAH SULONG	CAPITAL INFOWS, STOCK MARKET, CAPITAL FORMATION AND ECONOMIC GROWTH IN ASEAN'S COUNTRIES: A SIMULTANEOUS EQUATION APPROACH	107





33	MURYANI, YASMINE RIZKY SABRINA	PARTICIPATION OF WOMEN WORKERSON URBAN AND RURAL IN INDONESIA	108
34	NADIA IKAPURNAMA	EFFECT OF INVESTMENT AND GROWTH DOMESTIC PRODUK (GDP) ON POVERTY LEVEL IN NORTH SUMATERA	109
35	NANIK ISTIANINGSIH	ASPECTS THAT DETERMINE ON FOOD SECURITY AND POVERTY IN INDONESIA	110
36	NONI ROZAINI, ANNISA	EFFECT OF CONSUMER BEHAVIOR COURSE AND PARENT'S EARNINGS ON CONSUMPTION PATTERN STUDENT	111
37	NUGROHO SURYO BINTORO	INDONESIA'S FISCAL RESILIENCE TO CENTRAL GOVERNMENT DEBT 1990-2016	112
38	PASCA DWI PUTRA, DEDY HUSRIZAL SYAH, INA NAMORA PUTRI SIREGAR	TAX AVOIDANCE: EVIDENCE OF TAX PLANNING IN INDUSTRIAL COMPANIES IN INDONESIA STOCK EXCHANGE	113
39	PUTRI KEMALA DEWI LUBIS	EFFECT OF POTENTIAL TAX INFORMATION MEASUREMENT OF THE ROAD TAX REVENUE TARGET DESIGNATION OF INFORMATION AND ITS IMPACT ON THE REALIZATION OF ROAD TAX REVENUE MEDAN CITY STREET LIGHTING	114
40	RAHEL WIDIAWATI KIMBAL, VENTJE. A. SENDUK	TRANSFORMATION AND DESIGN OF SOCIAL CAPITAL FOR THE SURVIVAL OF SMALL INDUSTRY ENTERPRISE IN KAWANGKOAN DISTRICT MINAHASA NORTH SULAWESI	115
41	RANTI DARWIN, MUHAMMAD HIDAYAT, M. FIKRY HADI	PRO-POOR AND PRO-GROWTH DEVELOPMENTAL POLICY ANALYSIS IN RIAU PROVINCE	116





42	SAIDUN HUTASUHUT, AGUS RAHMADSYAH, M. FACHRY NASUTION, IRWANSYAH	STUDENT'S ENTREPRENEURSHIP PROFILE BASED ON CHARACTERISTICS OF THE STUDY PROGRAM	117
43	SETYO TRI WAHYUDI, INDRA MAIPITA	A COMPARATIVE MARKET ANALYSIS OF INDONESIAN EXPORT COMMODITIES: AN OPPORTUNITIES AND CHALLENGES	118
44	SRI ENDANG RAHAYU	THE DEVELOPMENT OF THE EXPORT OF FISHERY SUB- SECTORS IN INDONESIA, 2009 – 2014	119
45	SRI WAHYUNI	EFFECT OF NUMBER OF EXPORT VALUE, IMPORT ANDECONOMIC GROWTH ON EXCHANGE RATE ANDPOWER BUY THE COMMUNITY IN SUMATERA UTARA (STUDY AT BANK INDONESIA PERIOD OF 2006 – 2016)	120
46	SUSANTI, JONI SUSILOWIBOWO, HAN TANTRI HARDINI	INFLUENCE OF TAXATION KNOWLEDGE AND EDUCATION LEVEL TO TAX PAY COMPLIANCE	121
47	SYAFRUDDIN CHAN, MIRZA TABRANI, NASRILLAH	ANALYSIS OF EFFICIENCY OF MARKETING DISTRIBUTION OF ACEH FRESH TUNA FOR EXPORT MARKET	122
48	SYAFRUDDIN CHAN, MIRZA TABRANI, FAUZIAH AIDA FITRI	INCREASING THE QUALITY OF TUNA TO FULFILL JAPAN EXPORT MARKET PREFERENCES	123
49	VEBTASVILI, DARUS ALTIN, MUSTHAFA KEMAL NASUTION	THE ROLE OF UNIVERSITIES IN THE DEVELOPMENT OF STATISTICS AND ACTUARIAL SCIENCES	124
50	VENTJE A. SENDUK, RAHEL WIDIAWATI KIMBAL	TRANSFORMATIONAL LEADERSHIP AND EXTERNAL FACTORS FOR THE SUCCESS IN RURAL ECONOMIC DEVELOPMENT	125





Garuda Plaza Hotel Medan, December 12th 2017

51	WAWAN HERMAWAN	THE INFLUENCE OF ENERGY USE ON THE CONTRIBUTION OF ENVIRONMENTAL COSTS IN LARGE AND MEDIUM INDUSTRIES IN INDONESIA	126
52	YENI ARISA	FACTORS AFFECTING FOOD SECURITY BY USINGANALYSIS OF CONFIRMATORY FACTORS	127
53	YOHANES HADI S, JANUAR KUSTIANDI, DIAN RACHMAWATI	ANALYSIS OF COMMUNITY WELFARE LEVELIN MALANG CITY	128
54	YUSRIZAL, AQWA NASER DAULAY, NUR AHMADI BI RAHMANI	THE ANALYSIS OF FOREIGN EXCHANGE RESERVES IN INDONESIAN SINCE 2004-2016	129

Part - IV: FINANCIAL

Tatt-IV. FINANCIAL			
NO	AUTHOR	PAPER	PAGE
1	ABELTASMAN, HALKADRIFITRA	THE MEASUREMENT MODEL OF GOOD CORPORATE GOVERNANCE MECHANISM AND RISK MANAGEMENT IN THE FORMATION OF FINANCE PERFORMANCE OF GO PUBLIC BANKING IN INDONESIA	130
2.	ABDURROZAQ HASIBUAN, BAMBANG SATRIAWAN	INFLUENCE COMPANY SIZE AND ANALYSIS OF PROFITABILITY IN PROOERTY AGAINST CAPITAL STRUCTURE AND MANUFACTURING COMPANY LISTED IN INDONESIA STOCK EXCHANGE	131
3	AGUNG LISTIADI, EKO WAHJUDI, RAYA SULISTYOWATI	CONTEXTUAL LEARNING MEDIA MODELS IN FINANCIAL ACCOUNTING	132
4	AHMAD SYARIF SYAHPUTRA,	ANALYSIS OF BASIS SECTOR IN NORTH TAPANULI DISTRICT	133





	M. YUSUF HARAHAP	YEARS 2010 - 2016	
5	BENNY ROJESTON MARNAEK NAINGGOLAN, HANTONO	THE INFLUENCE OF LOCAL GOVERMENCE INCOME A AND CENTRAL BALANCING FUNDING TO CAPITAL EXPENDITURE WITH NET RESIDE LOCAL BUDGET AS MODERATING ON BUDGET OF LOCAL GOVERNMENT AT CITY AND DISTRIC IN NORTH SUMATERA PROVINCE	134
6	GESTI MEMARISTPUTRIA	WOMEN ON TOP: EMPIRICAL RESEARCH ON DOMINANCE PORTFOLIO INVESTMENT IN INDONESIA	135
7	IMAM ASYARI, M. YUSUF HARAHAP	ANALYSIS OF THE MAIN SECTOR AND COMMODITY IN DISTRICT SERDANG BEDAGAI YEARS 2005 - 2009	136
8	IQBAL FIRDAUS	THE INFLUENCE OF PROFITABILITY RATIO AND DIVIDEND POLICY ON STOCK PRICE OF PHARMACEUTICAL COMPANIES GO PUBLIC IN INDONESIA STOCK EXCHANGE	137
9	IRIN WIDAYATI, LUQMAN HAKIM, ROCHMAWATI	FINANCIAL EDUCATION TO INCREASE FINANCIAL LITERACY	138
10	ISNA ARDILA	ENVIRONMENTAL PERFORMANCE OF MANUFACTORY CAMPANIES AND EFFECK ON FINANCIAL PERFORMNCE	139
11	JANURI, ZULIA HANUM, ALISTRAJA DISON SILALAHI	THE REGULATION NECESSITY OF THE INTERNATIONAL FINANCIAL AND BANKING SYSTEM (A THEORY STUDY WITH REALITY)	140
12	LA ANE, AMRULLAH	ANALYSIS OF FACTORS THAT AFFECTING THE FULLFILMENT WORKING CAPITAL NEEDS OF MANUFACTURING COMPANIES	141





13	LINZZY PRATAMI PUTRI, IRMA CHRISTIANA	THE EFFECT OF PROFITABILITY AND OWNERSHIP STRUCTURE OF SHARE PERFORMANCE IN PROPERTY COMPANY AND REAL ESTATE IN INDONESIA	142
14	M. ZIKRI EKA PRATAMA, SOFFAN MARSUS	ANALISYS OF EMPLEMENTATION OF FULLY FUNDED SCHEME IN THE PENSION SYSTEM OF CIVIL SERVANT EMPLOYEES IN INDONESIA	143
15	MAHYULIZA	ANALISYS OF EFFECTIVENESS AND CONTRIBUTION OF TAX PARKING RECEIPTS TO THE ORIGINAL REGIONAL AREA OF MEDAN CITY IN 2013-2016	144
16	MALEM ATETA BR. PURBA	EFFECT OF STOCT AND OWNERSHIP STRUCKTURE LEVERAGE ON THE VALUE OF THE COMPANY REGISTERED MANUFACTURE MANUFACTURING COMPANY IN INDONESIA STOCK EXCHANGE	145
17	MUTIARA SHIFA	THE INFLUENCE OF FINANCIA;L GROWTH AND ASSET TOWARD GDP IN FACING THE READINESS OF AEC	146
18	NAYANG HELMAYUNITA	PHENOMENOLOGY STUDY ON IMPLEMENTATION OF VILLAGE FINANCIAL MANAGEMENT IN NAGARI AT BAYANG REGENCY OF PESISIR SELATAN DISTRICT	147
19	NURWANI UNIVERS	INFLUENCE OF LIQUIDITY, PROFITABILITY, INSTITUTIONAL OWNERSHIP AND MANAGERIAL OWNERSHIP ON DIVIDEND POLICY IN MANUFACTURING COMPANIES LISTED ON INDONESIA STOCK EXCHANGE	148
20	SUFITRAYATI, FANNY NAILUFAR,ALIASUDDIN, T. ZULHAM	THE STRATEGY TO ABSORPTION INCREASE OF VILLAGE FUND ALLOCATION AT	149





Garuda Plaza Hotel Medan, December 12th 2017

		UNDERDEVELOPED VILLAGES IN	
		ACEH BESAR DISTRICT	
	F 6	THE ROLE OF INVESTMENT	
	A 100 CO	OPPORTUNITY SET AS	THE STATE OF THE S
	SUSI DWIMULYANI,	MODERATING	6.0
21	MICHAEL ANDERSON	THE EFFECT OF FINANCIAL	150
21	SIANIPAR	PERFORMANCE, GOOD	150
	1 600	CORPORATE GOVERNANCE AND	300
1.0		CORPORATE SOCIAL	
- 1	Am	RESPONSIBILITY TO FIRM VALUE	S
-	S	FACTORS AFFECTING THE	
22	UMI KALSUM	RETURN STOCKS TO THE	151
22	UMI KALSUM	BANKING EMITEN LISTED IN	131
		INDONESIA STOCK EXCHANGE	8.50
	YESAYA CHIANGDRA	FIRM PERFORMANCE EFFECTS	page 1
23	WARUDU, MARIANA	ON CORPORATE GOVERNANCE:	152
	ING MALELAK	EVIDENCE FROM INDONESIA	The .

PART- V: ISLAMIC ECONOMIC

NO	AUTHOR	PAPER	PAGE
1	AHMAD FAUZUL HAKIM HASIBUAN	THE INFLUENCE OF FUNDING AND FOUNDING THE PRODUCTIVE TO THE INCOME OF MICRO TRADE AT BADAN AMIL ZAKAT NASIONAL NORTH SUMATERA	153
2	AKHMAD SEFUDIN, HERI NURRANTO	THE MODEL OF A COOPERATIVE GOVERNANCE BASED ON SHARIA VALUE IN UNINDRA KOPKAR	154
3	ANGGRIYANI, NASIRWAN FATIMAH ZUHRA	IMPROVING QUALITY OF LEARNING WITH SYARIAH ACCOUNTING MIND MAPPING METHOD IN ACCOUNTING PROGRAM AT UNIVERSITAS NEGERI MEDAN THE INFLUENCE OF BAITUL MAL AND POVERTY ALLEVIATION IN	155
5	MUHAMMAD	ACEH PROVINCE MEDIATED BY MUZAKKI TRUST EFFECT OF DISTRIBUTION OF	157





	ABDULLAH AMIN HASIBUAN	ZAKAT AND PROMOTIONAL FEES AMOUNT IN AMIL ZAKAT PEDULI UMMAT WASPADA AGENCY	
6	MUKHSINUDDIN	HUMAN RESOURCE DEVELOPMENT STRATEGY IN AN ATTEMPT TO INCREASE ORGANIZATIONAL PERFORMANCE AGAINST THE MANAGEMENT ORIENTATION IN THE FACE OF COMPETITIVE ERA (CASE STUDY ON BAITUL ACEH)	158
7	NELLY, RAHMI, MAHDANI, DJURAIDIN ISMAIL	THE EFFORT OF IMPROVING ECONOMIC THROUGH MAWAH PRACTICE (REVENUE SHARING SYSTEM) IN KUTA BARO SUB- DISTRICT, ACEH BESAR	159
8	NGATEMIN, AZHAR MAKSUM, ERLINA, SIROJUZILAM	EFFECTS OF INSTITUTIONAL OWNERSHIP AND PROFITABILITY TO FIRM VALUE WITH THE CAPITAL STRUCTURE AS INTERVENING VARIABLE (EMPIRICAL STUDY AT COMPANY TOURISM INDUSTRY SECTOR LISTED IN INDONESIA STOCK EXCHANGE)	160
9	SARMIANA BATUBARA	REGULATION OF PRICES IN INDONESIA BASE ON IBN TAYMIYAH PERSPECTIVE	161
10	SITI AISYAH SIREGAR	THE EFFECT OF MURABAHAH FINANCING, PROFIT SHARING FINANCING AND IJARAH FINANCING TO PROFITABILITYAT PT. BANK SYARIAH MANDIRI, Tbk PERIOD 2014-2016	162
11	SRI RAHAYU, AZIZUL KHOLIS, SAPARUDIN SIREGAR, ABDUL NASEER BIN	FAKTOR-FAKTOR YANG MEMPENGARUHI PERTUMBUHAN DANA PIHAK KETIGA DEPOSITO MUDHARABAH PADA BANK UMUM SYARIAH DI PROVINSI SUMATERA UTARA. SKRIPSI,	163





	ABDUL RONI	PROGRAM STUDI AKUNTANSI, FAKULTAS EKONOMI, UNIVERSITAS NEGERI MEDAN 2017	
12	WISNU PRATAMA IRYANTO	THE IMPLEMENTATION OF ZAKAH ON ISLAMIC FINANCIAL INSTITUTION TO FACE GLOBAL COMPETITIVES: HOW WAS DOUBLE TAX PAYING IN LINE WITH ZAKAH CONCEPT IN INDONESIA?	164
13	YUSHITA MARINI, FARIDAH IRIANI	ANALYSIS OF PRESENTATION FINANCIAL PERFORMANCE REPORT AS A CONSUMER DECISION FACTOR BETWEEN CONVENTIONAL BANKS AND SHARIA BANKS(STUDY ON BANKING IN BANDA ACEH CITY)	165

