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ANALYZES OF COOPERATIVE ENTREPRENEURSHIP ATTITUDE OF ADMINISTRATORS IN INCREASING THE MEMBERS PARTICIPATION IN INDONESIAN COOPERATIVES

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ABSTRACT

Cooperative entrepreneurship attitude have a significant impact on the success of Indonesian cooperatives. This paper describes, analyzes and interprets the correlation between the cooperative-entrepreneurship attitude of administrators in increasing members participation. Objectives of the research are to investigate whether a) there is a significant relation between cooperative entrepreneurship attitude of administrators to the increasing members' participation, b) there is a significant effect among cooperative entrepreneurship attitude of administrator and members' participation as indicator of the success of cooperative. Population of this research is several active Cooperatives of several regencies of Medan City, North Sumatera. The instruments of the research were questionnaire with Likert scale 1,5. The research finding that the members' participation is highly effected by cooperative-entrepreneurship attitude of administrators. Last, the members' participation is significant correlation with the cooperative entrepreneurship attitude of administrator. The result of data analysis was 0,742 (R^2), Then, F value was 210.319 with $\alpha < 1\%$, in which all independent variables significantly affect members participation as a key success of cooperatives.

Keywords: *entrepreneurship; attitude, members participation, cooperatives.*

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