CHAPTER I

INTRODUCTION

A. The Background of The Study

Language has an important position in our life; it is the system of communication that people use to express thoughts and feelings to each other. Without language, people cannot communicate properly. As stated by Cruse (2000:19), language is a complex sign system, 'designed' to ensure infinite expressive capacity, that is to say, there is nothing that is thinkable which cannot in principle be encoded (provided no limit is placed on the complexity of utterances). Moreover, Jackendoff in Levinson (2004:3) has argued that some aspects of language may be residues from ancient human communication systems, but he curiously omits deictics from the list. There would be reasons for caution, because indexicality in human communication has some special properties.

According to Levinson (1983:5), Pragmatics is a study of language usage and how people interpret the meaning of the conversation based on the context. Pragmatics concerns with the study of meaning as communicated by a speaker and interpreted by a listener. The study of Pragmatics also concerns with many principles to make sense of what somebody hears and reads.

Deixis describe the relation between language and contexts in language structure itself. According to Levinson (1983:54), deixis comes from Greek words which means *"Pointing or Indicating"*. It means that the function of deixis is to

point or indicate something. In other words, the utterance or sentence can be called as deixis if the referent is nomadic and change depends on the context.

Nowadays people are easy to show their feeling's for example, writing and listening to songs. Music expresses the universal language of mankind, simulus to our sense of hearing, expresses anything at all, whether a feeling, an attitude of mind, a psychological mood, a phenomenon of nature, etc. Song lyric is a part of a music that will express the feeling of the singer. It also can be divided into many genres, like pop, jazz, rock, and etc.

Not all of the words contained in sentences can be interpreted if we do not know the physical context of the speaker, such as the word *here, this, today,* or *tomorrow,* and the pronouns such as *you, me, she,him* and *it.* Some sentences in English cannot be understood if we do not know who is talking and what the reference is. Sometimes there is misunderstanding of meaning and intention between speaker and listener. In order to understand an intended meaning of the speaker, the listener should be able to identify the meaning of utterance or sentence, and deixis is used to solve that problem.

The other line of deixis based on Yule (2000) who states that deixis is a technical terms (from Greek) for one of the most basic things we do with utterances. Every utterance has meaning, and to know the meaning, they needs to identified, then deixis is one of the technique to identify the words. This statement make the deixis be clear to identify the utterances. Song as one example of literature can be understood if the listeners get the meaning of the song. The song will be easy to know after the utterances of the speech are identified.

Analyzing the deixis in song lyrics shows the important meaning which is expressed by the singer of the song lyrics and help listener to understand the point of the lyrics from the song. And in this research, the writer wants to analyze the kinds of deictic analysis of song lyrics in *Ariana Grande Album* and also the meaning of deixis of song lyrics in *Ariana Grande Album.*

There are some researchers that conducted research on deixis using different topic and object. The first one conducted by Lestari, (2011) entitled An Analysis of Deixis in Rihanna Songs Lyrics. The results of this research were to find the types used in Rihanna's song lyrics as the data and describes them based on Cruse theory. The result showed that there are five types of deixis in the song. The next research conducted by Pangaribuan et al (2015) entitled Deixis Used on Business Brochures Text: A Pragmatics Study. The result showed that discourse deixis was the most dominantly used in business brochures text.

The use of deixis could be found easily in American English, especially in music. As example, the writer stated some lyrics from Ariana Grande's songs which contain deixis in its lyric with the title "*Into You"* in "Dangerous Woman" album below:

(1) " *I'm* so into you *I* can barely breathe

(2) " A little bit dangerous, but, *baby,* that's how *I* want *it*"

(3) "A little less conversation and a little more touch *my* body"

(4) " The temperature's rising in *here"*

There are some examples of deixis used in those lyrics which are in italics. like *I, you, it, my* and *here*. Those are just a little example, the writer assume there

still many deixis words left in the *Dangerous Woman Album* that could be found and there is the effect of the use of deixis for whole meaning in the lyrics

Based on phenomenon above, the writer is interested in conducting an analysis of song lyrics to discover more kinds of deixis are used in it using a deictic analysis. There are some reason for selecting the topic as the subject matters. The first, deixis is one of important points to be discussed because through studying deixis, some one knows the reference of the speaker (Lyons, 2000). The second, deixis is common used in spoken and written texts. But without doing research, no one knows how deixis used in utterances or texts. In addition, Huang (2007) states that, the language cannot be unite effectively and efficiently without deixis. It is clear that deixis close to the language.

Analyzing the deixis in Ariana Grande's Dangerous Woman album is chosen because it is the most popular album. This album which was released in 2016 was chosen by the writer because despite containing many deixis in its song lyrics, the album could still get many achievements and awards. The single most famous in this album is "Side to Side". The album was nominated for seven Grammy Awards, winning best pop vocal performance for "Side to Side". Why it's been so popular? Because when talking about emotions, Ariana Grande seems to be queen. So that why, deixis is presented in a song's lyric to express the deep feeling and some kinds of author's expressions and experiences. By conducting the study about deixis, it also helps the reader to know the meaning or the message in the song.

B. The Problems of the Study

As related to the background of the study, the problems of the study were formulated as following:

1. What types of deixis are used in Ariana Grande's Dangerous Woman album?

2. What type of deixis is dominantly used in Ariana Grande's Dangerous Woman album?

3. Why is the type of deixis the most dominantly used in Ariana Grande's Dangerous Woman album?

C. The Objectives of the Study

Based on the problem of thne study, the objectives of the study are:

1. To find out the types of deixis that are used in Ariana Grande's Dangerous Woman album.

2. To find out the dominant type of deixis that are used in Ariana Grande's Dangerous Woman album.

3. To understand why the types of deixis are the most dominantly used in Ariana Grande's Dangerous Woman album.

D. The Scope of the study

The study focuses on finding the deixis that are used in *Ariana Grande's* album. This analysis will be conducted by using the theory of deixis proposed by Levinson. there are 5 types of deixis, they are personal deixis, spatial deixis,

temporal deixis, social deixis and discourse deixis. There are fifteen songs in the second album of Ariana Grande, and the name of the album is *Dangerous Woman.* By doing this study, the writer will find out the types of deixis and the dominant type of deixis that are used in Ariana Grande's song lyrics and then explain the findings in Ariana Grande's Dangerous Woman album.

E. The Significance of the study

The findings of the study are expected to be benefical both theoritically and practically. At the theoretical level, the findings of this study are expected to be useful and give much information and knowledge to the researchers about deixis.

On practical level, the findings of this study are expected to provide significant contribution in terms of learning deixis. For the readers, especially students of English Department to explore their knowledge about deixis in order to get the best result of deixis, for those who are interested in conducting the similar study to explore the analysis of deixis.