CHAPTER V
CONCLUSIONS AND SUGGESTIONS

A. Conclusions

After analyzing the data, conclusions are drawn as following.

(1) There are five kinds of tenor configurations in campaign speeches of Two Democratic Presidential Candidates namely Hillary Clinton and Bernie Sanders, they are [Formal/Equal/Positive/Infrequent], [Formal/Equal/Negative/Infrequent],[Formal/Equal/Positive/Frequent], [Formal/Unequal/Positive/Infrequent],[Formal/Unequal/Positive/Frequent].

(2) The system of tenor are realized by four elements such as:

a. Formality that is *formal* situation in campaign speech event.

b. Status is devided into two kinds they are equal and unequal. The equal can be seen from the use of name without title and pronoun such as you, we, Jatza, Jeb Bush, Trump, Bill McKibben, Brenda Torpey, Ben and Jerry. Meanwhile unequal status can be seen from the use of name plus title such as Mr. President –elect, President Obama, Congresswoman Gabby Giffords.

c. Affect is devided into two parts, they are positive and negative. Positive affect is directly signed by expression of praise such as great, wonderful lineup of elected officials, my seven beautiful grandchildren, and very kind call and implicitly signed by no use
of expression of insult. On the other hand negative one is signed by expression of insult such as offensive, dangerous, bigotry.

d. Contact is divided into two parts frequent and infrequent. The infrequent contact is commonly signed by full form of expression or formal language such as let me, are going to, want to. While infrequent contact is commonly coded by pronoun such as it and that which tends to exophoric.

(3) The tenor configuration mostly used is [Formal/Equal/Positive/Infrequent] because the situation is in organizing campaign events, Hillary Clinton and Bernie Sanders deliver speeches to citizens about their programs for United States of America if they are elected as the next president. Moreover they show their thankful of being in the forum and thank people as well as persuade them to vote them in primary elections and caucuses.

B. Suggestions

Based on the conclusion, suggestions are staged as the following.

(1) It is suggested that the students of English Department should know how to realize a text into tenor configuration in order to reveal the participants’ relationship in a discourse.

(2) It is suggested that the analysts of speeches should focus on other types of register analysis such as field and mode.
(3) It is suggested that analysts who want to do similar analysis should have deep knowledge about Systemic Functional Linguistic (SFL) in order to get vivid idea how communication can be different due to some aspects.