ABSTRACT


This study aim to design English Reading Materials needed for students of multimedia program and develop English Reading Materials for Grade XI students of multimedia program At SMK Swasta Darussalam Medan. The research was conducted by Research and Development (R & D) design through six stages; gathering information and data, analyzing data, designing materials, validating by experts, revising, and final product. The subject of this research was class XI students of multimedia program consisting of 33 students. The instrumentations for collecting the data were questionnaire and interview. After analyzing the data, the researcher got the students' needs. The data were gathered by administering interview and distributing the questionnaire to 33 respondents to get the students' needs. The interview and questionnaire results prove that the students need English reading materials which contain English for multimedia program. Thus, developing English reading materials were procedure text. Then, the procedure texts related to their study program. The products have been validated by experts. The average scores are 4.4 from English Lecturer and 4.4 from English Teacher. It means the developing materials categorized as relevant or appropriate for Grade XI Students of Multimedia Program.

Key words: Research and Development (R & D), reading materials, Multimedia Program