CHAPTER I
INTRODUCTION

A. Background of Study

In Indonesia, English has been used as a foreign language. English consists of four skills which have to be mastered by the students; they are listening, speaking, reading and writing. In this case, the learners are required to comprehend (listening and reading) the language and produce (speaking and writing) the language. In teaching the language, between comprehending the languages as well as producing the language are exactly having a relationship. Before producing the language, students need to have some vocabularies; those vocabularies are gotten by the process of comprehending the language. Amirin & Reza (2013) clarify “certainly, if we consider the study of English as a foreign language around the world, the situation in which most English learners find themselves, reading is the main reason why the students learn the language”. It shows that reading is the most essential skill which the students need to learn before learning others skill.

Reading materials play an important role to the English language teaching (ELT). Therefore, reading skill is needed to achieve the ability to understand English Text. Anderson in Chen (2005:1) emphasizes the mastery of reading skill could help learners have success not only in English learning but also in other content class where reading was required. Materials of reading become substantial in learning English in the class.
As reading materials play an important role in English learning, it should be developed based on students’ need and the content should represent the real life problem will be faced by the students later.

Based on BSNP (2006), English subject in vocational high schools has two purposes, they are: (1) mastering the basic knowledge and skill of English to support the expertise program; and (2) applying the mastery of the ability and skill in English to communicate both in spoken and written on intermediate level. Both of these purposes under the nature of vocational school that prepare the students to be ready to work with qualified expertise.

The goal of English subject in the vocational high school is to communicate by using intermediate level English. To reach the goal, students in vocational high school must pass the standard competencies provided in the curriculum. It aims to develop students abilities in communicating with English both spoken and written based on level novice, elementary and intermediate in real life communication. The students in vocational school can use English in communicating and comprehend the language, especially in reading skill that can also affect the others skill of learning English.

But the problems nowadays are the reading materials do not support the students’ future job. It is proven by the primary observation done by the researcher at SMK Swasta Darussalam Medan showing that reading materials for them are exactly not specified for students of Multimedia Program. In fact, students of multimedia program are taught by using reading materials which are not related to multimedia program particularly found in procedure text. In their
text book, they are taught a procedure text of how to remove shells from a lobster and how to use stone mortar and pestle. Then they are asked to answer the questions about those texts. It is proven by the data taken by the writer in which one of the reading materials. Actually it is appropriate to culinary program but inappropriate for the students of multimedia program. That’s why the students of multimedia program at SMK Swasta Darussalam Medan are not enthusiastic and interesting to learn the reading materials, because they think it will not affect to their major and future job.

Based on the researcher observation, students of multimedia program at SMK Swasta Darussalam Medan in grade XI have to learn reading materials in procedure text such as: How to edit photo, How to make 2D animation, How to maintain the multimedia equipment, etc. Thus, actually students need the appropriate English reading materials related to their program to motivate them in learning English and master the skills. Vocational school is concerned with preparing students’ ability in their program for working in the future, which means that the students of vocational school have to learn English for Specific Purpose (ESP) that is related to their targeted job in their future job.

In English, there is a term English for Specific Purposes (ESP). ESP needs to be taught because it is about how to teach learners appropriate materials based on their need. The specification of English will help the learners to master English as they need in term of specific purpose they have (Hutchinson & Water, 1986). Through ESP the teachers can analyze their students’ needs and also can develop appropriate English reading materials for their students. Further, Mirza (2010) states that developing English reading materials has long been one of the main
targets of the language teachers across the world. Thus, it will be interesting for
the students to read text and also the students will be motivated to learn English.

Based on the background above, the developing appropriate reading
materials is needed to students of multimedia program in grade XI at SMK Swasta
Darussalam Medan. The development of reading materials is based on the
students’ need and hopefully will be increase students‘ motivation and enthusiasm
to learn English.

B. Problems of Study

Based on the background of the study, the problems are formulated as:

1. What procedure reading text materials are appropriate to the needs of
   Grade XI students of multimedia program at SMK Swasta Darussalam
   Medan?

2. How to develop English reading text materials, which are appropriate for
   Grade XI student of multimedia program at SMK Swasta Darussalam
   Medan?

C. Objectives of Study

Based on the formulation of research problems, the objectives of this
study are:

1. To analyze the procedure reading text materials which are appropriate to
   the needs of Grade XI students of multimedia program at SMK Swasta
   Darussalam Medan

2. To develop English reading text materials for Grade XI of students
   multimedia program at SMK Swasta Darussalam Medan.
D. Scope of Study

The scope of study is the students of multimedia program in grade XI at SMK Swasta Darussalam Medan. The skill concerned on is reading comprehension, particularly procedure text.

E. Significances of Study

This finding of this research can be useful theoretically and practically, it can be described as follows:

- Theoretically, the findings of the study will extend and enrich the horizons in the theories which related to the areas how to develop English reading materials for students of multimedia program at SMK Swasta Darussalam Medan.

- Practically, the findings are useful and relevant for the students to support their motivation and enthusiasm in learning reading comprehension based on their needs. Besides, for the teachers, it can help them to be easy in teaching reading comprehension to their students.