CHAPTER V

CONCLUSION AND SUGGESTION

This chapter discusses about conclusion and suggestion on the basic of the result of research and discussion presented in the previous chapter.

A. Conclusion

Based on the research result, it concluded that:

1. Developing macromedia flash for teaching speaking materials for students of business management follows Research and Development (R & D) model by Gall, Borg and Gall's (2003) which consist of a set of steps to develop new educational product. Then, the steps of macromedia flash development are modified in to four steps, they are: 1) evaluation and need analysis; 2) media design; 3) validation and revision; 4) final production.

2. The product of developing macromedia flash for teaching speaking with English material about asking for and giving direction for students of business management has validated by expert validation (material and media). For the total assessment by material expert is 89 (Good), and the total assessment by the media expert is 93 (Good). With the result that macromedia flash is good and eligible to use for teaching speaking for students of business management program at vocational school.

B. Suggestion

From the conclusion above, there are some suggestions that are proposed that probably can help for English teachers and further researchers:

1. Location of research. The location of research should have good facility such as computer laboratory; it would help the researcher in finishing the research. Then, in the computer has to have macromedia flash, it has function to make sure that the program is running well. In addition, this macromedia flash as a speaking learning media has validated by expert validation, English teacher is hoped used the media into teaching learning process.

2. Another researcher. The media consist of one material; asking for and giving direction. For other researcher can be adding another English material or another material subject with developing macromedia flash.