

CHAPTER I

INTRODUCTION

A. The Background of the Study

The rapid development of technology information at the present time is capable of providing easiness for humans to communicate and fulfilling the needs of information which can be done anywhere. One way to communicate and seek information that many people choice is the internet. And this time the internet has become the information media spotlight because it has a usage rate increased significantly.

Currently, many educational institutions have been facilitating students to access the widest information through the internet (Deddy, 2012). In educational institution, especially in university, the internet is no longer just supporting facilities, but has become a necessity of the students in obtaining the information.

Students may establish their own online community. They also share information through blogs, forums, groups simultaneously establish interaction through social media as Facebook. Facebook Group as online media is one tool that can facilitate the course of communication, information and specific objectives. In this case Facebook Group acts as a media to deliver information to the audience so that the information can be easily accepted by the group members. The information presented in the facebook group can be any announcement in which any members belonging to the group can know the information displayed on the wall. Student use facebook group to share information both academic and

non-academic information to all members of the group and the most widely used because of the announcement can be read anytime and anywhere.

Facebook is also widely used by students as a means to interact and exchange information about classes and announcements of lecture (Febrida: 2013) in which each application is displayed on the wall of facebook as interesting photos, videos, websites, status, announcements, online shops, advertisements and character insights can respond by any person who read (Veer, 2010: 74) which allows the interaction available on each comment box.

Interactions that occur have a rule where the exchange of information between the writer and the reader, and also the using of speech function by the participants in the interaction. Example:

OPR: The Almamater already have been here. If you want to embroidery your name,you can directly order and pay. Send your name and the size of yours.

M1: How much its cost?

OPR : Rp. 120.000

M2 : Where can we take the Almamater?

OPR: You can take it in FIP

In conversation above, the types of speech function that used by OPR is Statement (S) and Response Statement to Question (RSQ), used by M1 and M2 are question (Q). M1 and M2 are raising a question in their orientation of initiating the information whereas M1 is responding to the question. The move

initiated by M1 and M2 is termed as k2 (Secondary knower move) and the move conveyed by OPR is called k1 (primary knower move). So, the patterns of Move of the conversation are $k2 \wedge k1$ and $k2 \wedge k1$. Every announcement which displayed on *Persma Bimed* group has different intention and the different intention of announcements create different patterns of Move. We can compare the example below to the example above.

OPR: For all my friends who want to participate the BMGTS in Padang Sidempuan area and South of Tapanuli are expected to come on:
day : Wednesday, December 18th, 2013

time: 3 p.m.

place : Auditorium DPR (Under Shady Trees)

M1 : Okey

OPR: Don't say Okey if you'll notcome.

From the conversation above, the pattern of Move that used in the conversation is $k1 \wedge k2f \wedge k1f$, where the OPR as a person who knows and tells the information and M1 as a person who follow-up the OPR's information then the OPR follow-up too.

To know the structure of the interaction of a conversation, it is necessary to know the exchange between speaker (addresser) and listener (addressee) which called as Move, includes the exchange of information and the exchange of services and its necessary to know the using of speech function in a conversation, includes Declarative, Imperative and Interrogative. A research which found the exchange of information done by Thwaite (2014) on the using of moves were used

by teachers with the children showed that in the conversation dominantly the teachers as a 'Delayed primary knower' (dk1) move where the teacher knows the answer. The dk1 moves are used to check that the children have followed instructions, and sometimes simply to ensure that they are involved in the discourse. Then, a research which found the exchange of service done by Purwaningjati (2011) in identifying and describing the pattern of negotiation in students' casual conversation showed that 45,7% were responding move or dominantly the student as a 'primary actor' (a1) where the student tended to support the proposition delivered and they also prefer to continue their proposition. And the research which found the Speech function in conversation done by Araghi (2011) on his research in determining the realization of Speech function in mood (Declaratives, Interrogatives and Imperatives) used by interlocutors with different genders showed that dominant speech function used by both genders was Declarative that causing the process of meaning exchange to be one-side and partial.

This research focused on the types of speech function and Move in announcement displayed on facebook's *Persma Bimed* group.

B. The Problems of the Study

The problems in this study were identified as the following:

1. What are the types of speech function used in the conversation among the members of Facebook's *Persma Bimed* Group?
2. What are the patterns of Move used in the conversation among the members of *Persma Bimed* group?

C. The objectives of the Study

The objectives of the study were identified as the following:

1. To find out the types of Speech Function used in the conversation among the members of *Persma Bimed* group.
2. To find out the patterns of Move which used in the conversation among the members of *Persma Bimed* group.

D. The scope of the study

The scope of this study identified in terms of the structure of interaction. The structure of interaction must be understood as the function or role played by a speaker or a writer (addresser) in a conversation in its relation to the function or role played by a hearer or reader (addressee). This study focused to analyze the speech function and Move in the conversation among the members in the announcement displayed on *Persma Bimed* group.

E. The significants of the study

The findings of this research were expected to be useful for:

1. Theoretically, this research is expected to give information and knowledge to students of English Department about the types of Speech Function and the structure of interaction in its application in social networking.
2. Practically, this research is expected to other researchers, especially those majoring linguistics to conduct further research about the types of Speech Function and the structure of interaction in its application in social networking.