

## ABSTRACT

**Marbun, Poppy Priscilia. 2103121033. The Effect of Applying Interactive Notation System for Effective Reading and Thinking (INSERT) Strategy on Students' Achievement in Reading Analytical Exposition Text. A Thesis. English Department. Faculty of Languages and Arts. State University of Medan. 2015.**

This study deals with the Effect of Applying Interactive Notation System for Effective Reading and Thinking (INSERT) Strategy on Students' Achievement in Reading Analytical Exposition Text. The objective of the study is to find out whether Interactive Notation System for Effective Reading and Thinking (INSERT) Strategy significantly affects the students' achievement in reading analytical exposition text. It was an experimental research. The subject of the study was the students of eleventh (XI) grade students of SMA Negeri 1 Tebing Tinggi. The sample was divided into two groups. The Experimental group was taught by applying Interactive Notation System for Effective Reading and Thinking (INSERT) strategy, while the control group was taught by applying Question Answer Relationship (QAR) strategy. Levels of reading comprehension used in the reading test were literal, interpretative and critical reading. The percentages of each level were 35%, 45% and 20%. To obtain the reliability of the test, the writer applied Kuder Richardson formula (KR-21). The result of the calculation showed that the reliability of the test was 0.83, which means that the reliability of the test is very high. The data was analyzed by using t-test formula. The analysis showed that  $t_{\text{observed}}$  is exceeded than  $t_{\text{table}}$  ( $4.10 > 2.00$ ) at the level of significance of 0.05 with the degree of freedom (df) 58. The findings indicate that using Interactive Notation System for Effective Reading and Thinking (INSERT) strategy significantly affected the students' reading analytical exposition text.

*Keyword: Interactive Notation System for Effective Reading and Thinking (INSERT) Strategy, Reading Analytical Exposition Text*