ABSTRACT


This study is aimed to investigate the effect of Movie Poster on the students’ writing achievement in descriptive text. The objective was to find out the using of Movie posters could affect students’ achievement on writing descriptive text. This study was conducted by experimental research. The population of this study was the tenth grade students’ of SMA Negeri I Aek Song-Songan. Two classes from three parallel classes was taken for the observation by cluster random sampling which divided into two groups, each group consisted of 36 students as control group and experimental group. The experimental group was taught by using Movie Poster meanwhile the control group was taught without using Movie Poster. The instrument for collecting data was writing test. In the calculation of T-test, the mean of students’ score in experimental group was 19.4 and the mean of students’ score in control group was 13.6. Standard deviation of experimental group was 1950.96, standard deviation of control group 2034.42, and the total number of samples was 72. T_{observed} was higher than T_{table}, 3.433 > 1.994 at the level of significance 0.05 for two tailed. It proved that applying Movie Poster as a media in students’ writing achievement in descriptive text is significantly effective than without using Movie Poster.

Key words: Movie Poster, Writing Descriptive Text