ABSTRACT


This thesis focuses on ellipses of written business language communication of exports and imports written English messages. This study attempts to investigate and analyse those written English messages conducted through the International Network (Internet) by the international business people as the importers. It also tries to find out some English terminologies and abbreviations written in English business messages, particularly, on export and import business activities. The most important point of this research is that how those local business people as the exporters and those foreign business people as the importers who have never known and met one another, who have many differences (they are different in terms of languages, cultures, citizenships, personal backgrounds, levels of knowledge, levels of their economy, and so on) which eventually can obtain some business transactions. The findings indicate that there are some special business terms used or produced by these business people, namely: abbreviations and acronyms. The findings also describe that using words in abbreviations, acronyms and numbers which are automatically related to some business activities in banking, shipping and exports and imports businesses. The findings also describe that using terminologies in abbreviations and acronyms were the dominant ones of special terms used. This shows that the linguistic realizations found out in the special terms used by these business people (exporters and importers) through the International Network (Internet) had not been so surprised in particular aspect both in linguistic and sociological aspects. It is expected that findings of this research can give some positive advantages for local business people as the exporters, particularly, and any person who reads this research in general.