# DAFTAR ISI

<table>
<thead>
<tr>
<th>Bab</th>
<th>Judul</th>
<th>Halaman</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABSTRAK</td>
<td>...</td>
<td>i</td>
</tr>
<tr>
<td>KATA PENGANTAR</td>
<td>...</td>
<td>ii</td>
</tr>
<tr>
<td>DAFTAR ISI</td>
<td>...</td>
<td>iv</td>
</tr>
<tr>
<td>DAFTAR TABEL</td>
<td>...</td>
<td>vii</td>
</tr>
<tr>
<td>DAFTAR GAMBAR</td>
<td>...</td>
<td>viii</td>
</tr>
<tr>
<td>LAMPIRAN</td>
<td>...</td>
<td>ix</td>
</tr>
</tbody>
</table>

## BAB 1: PENDAHULUAN

1.1 Latar Belakang Masalah .......................................... 1
1.2 Identifikasi Masalah ............................................... 7
1.3 Batasan Masalah ...................................................... 7
1.4 Rumusan Masalah .................................................... 8
1.5 Tujuan Pelitian ....................................................... 8
1.6 Manfaat Penelitian .................................................. 8

## BAB II: KAJIAN TEORI

2.1 Pengembangan Media Audio Visual ......................... 9
  2.1.1 Pengertian Media .................................................. 9
  2.1.2 Fungsi dan Manfaat Media .................................... 10
  2.1.3 Media Audio Visual ............................................ 12
  2.1.4 Kelebihan dan Kekurangan Media Audio Visual ......... 14
  2.1.5 Video ............................................................... 15
  2.1.6 Tujuan dan Fungsi Media Video ............................. 16
  2.1.7 Karakteristik Media Video .................................... 16
2.1.8 Kelebihan dan kekurangan Media Video ............................   18
2.1.9 Pemanfaatan Video..............................................................   20
2.2. Keterampilan Menerima..............................................................   20
2.2.1 Pengertian Keterampilan .....................................................   22
2.2.2 Aspek-Aspek Keterampilan Menerima ...............................   22
2.2.3 Tujuan Keterampilan Menerima.............................................   22
2.3. Konseling Teman Sebaya..............................................................   22
2.3.1 Pengertian Konseling Teman Sebaya ..................................   22
2.3.2 Tujuan Konseling Teman Sebaya .......................................   24
2.3.3 Peran Konselor Sebaya di Perguruan Tinggi .......................   25
2.3.4 Asas-Asas Pelayanan Konseling Sebaya.............................   27
2.3.5 Pelaksanaan Konselor Sebaya .............................................   30
2.4 Kerangka Konseptual ....................................................................    32

BAB III : METODE PENELITIAN

3.1 Jenis Penelitian..............................................................................   33
3.2 Desain Penelitian.........................................................................   33
3.3 Subjek Penelitian...........................................................................   39
3.4 Defenisi Operasional Variabel......................................................   40
3.5 Teknik Pengumpulan Data............................................................   40
3.5.1 Skala Nilai ...........................................................................   41
3.6 Teknik Analisis Data.................................................................   43
3.6.1 Teknik Analisis Persentase .................................................   43
3.7 Lokasi dan Waktu Penelitian.....................................................   44
BAB IV : HASIL PENELITIAN DAN PEMBAHASAN

4.1 Gambaran Umum Lokasi Penelitian .............................................. 46
4.2 Persiapan Penelitian ....................................................................... 48
4.3 Pelaksanaan Penelitian ................................................................... 48
4.4 Penelitian Pengembangan Produk .................................................. 49
4.5 Hasil Analisis Data ......................................................................... 67
4.6 Pembahasan Hasil Penelitian ......................................................... 69

BAB V : KESIMPULAN DAN SARAN

5.1 Kesimpulan ..................................................................................... 73
5.2 Saran................................................................................................ 5

DAFTAR PUSTAKA .................................................................................... 77