

## **CHAPTER I**

### **INTRODUCTION**

#### **A. The Background of the Study**

Language has a very important role in human activities to communicate with other people. It is used to express their feelings, purposes, ideas, even in spoken or written way. There are many languages all over the world and one of them is English. English as an international language has been commonly used not only in speaking but also in writing. In Indonesia, English has been taught from elementary school up to University level. But actually, there are still many students who are not able to write in English well.

In learning English as a foreign language the four language skills must be well-mastered by students. All of these language skills are very important to everyone especially for students to become fluent in English. Writing is one of the four language skills that plays a very important role in second language learning.

Harmer (2004:79) states that writing as a skill by far the most important reason for teaching writing, of course, that is a basic language skill, just as important as speaking, listening, and reading. Students need to know how to write letters, how to put written reports together, how to reply to advertisements – and increasingly, how to write using electronic media. They need to know some of writings' special conventions (punctuation, paragraph construction, etc.) just as they need to know how to pronounce spoken English appropriately. Langan (2001:14) states that writing is a skill, it makes sense that the more you practice

writing, the better you will write. Brown (2001:339) states that writing is a way of life. Basically, writing is expression idea, opinion, experience, or information in the mind of the writer into the form of written language. Writing skills are specific abilities which help the students put their thoughts into words in a meaningful form and to mentally interact with the message. It involves a different kind of mental process (Khoii, 2011:494). There is more time to think, to reflect, to prepare, to rehearse, to make mistakes, and to find alternatives.

The procedure text is one of the genres in writing that must be well-mastered by the students. They must be able to write a procedure text in their daily life, procedure text is used to make some steps or get something done. That is why procedure text is very important to be learnt.

Based on the observation interm of preliminary data at SMP Negeri 1 Stabat, most of the students got faced the problem has to the simple paragraph in procedure text especially to develop the structure of the text namely concerned with the step or chronological idea to follow:

**Table 1.1 The Grade VII students' Scores of Writing Test**

<b>Semester</b>	<b>Score</b>	<b>Students</b>	<b>Percentage</b>
<b>1<sup>st</sup> semester</b>	$\geq 70$	22 students	63%
<b>2015/2016</b>	$<70$	13 students	37%
<b>2<sup>nd</sup> semester</b>	$\geq 70$	20 Students	57%
<b>2015/2016</b>	$<70$	15 Students	43%

On teaching learning process in the classroom, the teacher does not use the media to learn about the procedure text. The teacher just using the book and the whiteboard. The teacher still use the lecture method, they explain about the meaning and the example of procedure text and then the students are asked to write a procedure text.

Actually, the students were able to study English, but they could not prove out their idea and thought specially in writing. Based on observation and interview to teacher of English at the school, almost fifty percent of the students got low marks in writing. It causes of the way of the teachers' teaching does not use media. The teaching was monotonous. The teachers were not able to create the teaching. So, media is one ways that can be used by teachers to solve the problem, especially the students will be more easily to arrange the sentences because the pictures will give them ideas to be written. A good way to improving students' writing is by using media.

In order to the problem of the study to help the students to improve their writing by using visual media. Therefore, the teaching learning process will run well, and the students can be more comfortable in the class as well as they can improve their achievement in writing procedure text. There many ways that can be done to teach procedure text. In this study, media is one of the tools that can be applied. Various media can be used in a teaching-learning process such us pictures, diagram, chart, and video. A teacher should have the right media to present the topics to the students. This study will use visual media as the media to improve students' writing achievement in procedure text. The writer choose visual

media because by using visual media that is a way to help students' more easy to arrange their text in procedure. By using picture, media can make students more interest and accordance with the characteristic that can otime students learn. In order to prepare picture as a class activity, ask the students in plenty of time to look in for pictures relating to particular topics and the students' can write the procedure instead. Here, the students will work in groups. Each group choose any pictures and put their pictures on the table, looking at the pictures one by one and then students have ideas how to make something about what they want to write. Keep in mind that learning will be comes easier with attractiveness activities which make them really interest to learn.

#### **B. The Problem of the Study**

Based on the backgroundof the study, the problem of study is formulated as the following, "Is there any significant effect of visual media on the students' achievement in procedure text?"

#### **C. The Objective of the Study**

In relation to the problem of study, the objective of the study is to find out the effect of visual media on students' achievement in writing procedure text.

#### **D. The Scope of the Study**

There are many types of writing, such as narrative, descriptive, procedure, argumentative, spoof, and others. This study basically focus on the effect of visual media on students' achievement in writing procedure text.

### **E. The Significance of the Study**

Findings of this study are expected to be useful for :

1. Teachers of English, as the information in teaching procedure text through applying visual media and teachers in English can motivate their students in teaching procedure text.
2. The students in gaining the information about procedure text by applying visual media.