

CHAPTER V CONCLUSION AND SUGGESTIONS

5.1 Conclusions

This study focused on the language impoliteness used by haters in celebrities' instagram. It was aimed to find out the types of impoliteness strategies and to explain the reason why language impoliteness used by haters in celebrities' instagram. After analyzing the data, the conclusions can be drawn as the following:

1. There were 5 types of language impoliteness proposed by Culpeper (1996), it was found 4 impoliteness strategies used by haters in celebrities' instagram, namely 1) bald on record impoliteness, 2) positive impoliteness, 3) negative impoliteness, and 4) Sarcasm or mock impoliteness. Positive impoliteness was the high percentage strategies used by haters in celebrities' instagram and the least strategy was sarcasm or mock impoliteness. It was found the absence of withhold politeness because withhold politeness tends to keep silent in responding the speaker utterances which is a strategy used not to perform as expected politeness strategies. In the comment of celebrities' instagram, we were not found that haters show keeps silent in responding the celebrity.
2. Impoliteness were realized by haters in celebrities' instagram through be disinterested, unconcerned, unsympathetic; use inappropriate identity markers; use obscure or secretive language; seek disagreement; use taboo words; call the other names; frighten; condescend, scorn or ridicule; and personalize/ pronoun. It was found the absence of ignore, snub the other and disassociate from the other in celebrities' instagram. Other realizations were found in celebrities' instagram namely insult and similes.

3. The reason for using language impoliteness proposed by Beebe and Culpeper (2011) in celebrities' instagram were to vent negative feelings, to entertain the viewers and to serve collective purposes. The absence of show power. The new reasons were found namely to show disagreement, to show dissatisfaction, to mock the celebrity, and to clarify something.

5.2 Suggestions

Having seen the result of the study, the researcher would like to offer the suggestions as the following:

1. To the lecturers teaching sociolinguistics, psycholinguistics; it is suggested to conduct, elaborate, and perform deep research in the study.
2. To other researchers; it is suggested that this study could be further expanded in the use of impoliteness to self-attack in social media and explored in terms of other discourses to contribute to the development of impoliteness theories, such as the use of impoliteness in literary works or its application in terms classroom interactions.
3. To all the readers; it is suggested to use this study as references for understanding the application of impoliteness in social media, especially for the people in conveying the opinion to be polite even though in comment someone in social media to build communication between the fans and the celebrity.
4. It is suggested to user instagram especially the haters to manage their utterances. So the users of instagram show the value of politeness to viewers. It serves the education function of media social that educate all viewers especially Indonesian to be the polite person.