CHAPTER I

INTRODUCTION

A. The Background of The Study

Since English has been the gateway in globalization era, people are forced to have to be able to use English. Especially to communication with others people who has the best knowledge and high quality of education. Besides that, English is the best one language in every country to get the information in the specific area. All of the communication between the different country always use the English language because the English language as an International language in the world. So, in our country that is Indonesia also use the English language to know the news from another country. In Indonesia, English itself has been familiar as the best position International language. It can be well if all of the people in our country have knowledge about English. So, the first manner to get it, we can start from the generation in the educations system. In the education system, the teacher has the major factor to be a model on learning process especially in the English subject. After that the teacher must be able to make the students more active in practice English.

In the process to practice English language, there are some language skills to complete students’ needs. All language skills such as listening, speaking, reading, and writing must be applied in teaching English. We can understand the information through listening and reading. In addition, through speaking and writing, we can communicate our feeling, need, desire and idea. The basic
The purpose of teaching language is the students are expected to master all the language skills. All language skills cannot be separated due to they are related to each other and integrated in teaching English, especially writing. Writing is one of the productive skills that must be mastered by the students besides the other language skills.

The purpose of teaching writing is to improve students’ ability to function effectively in such written context. Besides that writing is a very important capability for being owned by students, writing is also an excellent communication tool. Through writing, each person will be able to convey feelings, ideas and announcements to others. It is related to Brown (2001:43) stated that writing is a process of putting ideas down on paper to transform thoughts into words, to sharpen main ideas, and to give structure and coherent organization into its work.

In addition, students can convey their ideas in their mind organizing them into a good text so that the others know them and they can think critically. Therefore, learning is very important for improved writing in particularly learning of English in Indonesia because the writing is a process of transformation of thoughts and ideas into tangible forms of writing. In addition, many people choose writing as a means of effective and efficient communication of information to be conveyed in some ways like posting the letters, business letters and important information in company’s product.

In the curriculum of senior high school, the curriculum required students to be able to write some kinds of genre in writing. They are narrative, recount,
descriptive, report, explanation, analytical exposition, hortatory exposition, procedure, discussion, reviews, anecdote, spoof, and news item. Based on the reason above, the descriptive text is one of genre that must be mastered by students in learning English. And then the theoretically, according to Ervina Evawina S (2010:7) descriptive paragraph is a paragraph vividly portrays a person, place, or thing in such a way that the reader can visualize the topic and enter into the writer’s experience.

In fact, not all students are able to write descriptive paragraph properly and in accordance with the existing elements in the descriptive text. Based on the researcher’s observation at SMA N 2 Kisaran contained 75% of students who were unable to write a descriptive paragraph although there is a media to describe their mind. Because there is no the new media in writing process, the teacher always gives some examples to describe something by using things or person as a media before their describing something. So, there are some students will be bored and still confused to write descriptive paragraph. Teacher of English also already taught the material to students well but the students still had the problem in writing descriptive text. Finally the researcher asked to the students about their problem in writing descriptive text. One of the students said the media is not attractive to them in getting the meaning of something before writing descriptive text.

So, after this statement the researcher has new idea to attract their mood in writing process. Because attractive media is very well to the students before they learn. It is related to Gumilang (2013) states that one of ways to solve the problem
is by proposing a teaching media that is interesting, easy, effective, suitable, fun, and helpful to the students. As we know that some of the students are lazy to learn. If the teacher has a good media so the students will be better in learning process especially to write descriptive text.

Based on this situation, the researcher has a new media in writing process. The media that is used in this study is a Song. In writing process also needed attractive media to be success on writing process itself. As we know that song is the familiar method in listening skill. But now the researcher will try to develop song media in writing descriptive text. In this case, the researcher chooses some titles of English song especially the song has a moral lesson to the students. Only song is not enough to attract the students in writing descriptive text. So the researcher will take the video clip of song itself. After choose some titles of English song, arranged the lyric, arranged the music arrangement and then included the video clip, the students will be easier to get the meaning of song and then the students can write descriptive text. The students can hear the song and then the students can see that the situation of video clip, so it can be well to support their mind before describing the meaning of the song. After that, the students will try to write descriptive text.

By Song with video clip, their mind of describing something will be expected to enhance students’ volition to write descriptive text. And then the writing process will be running well and the students also happy in learning English. Because besides the students can hear the song they also can see that the video clip, it can be easier to them of memorizing the meaning of the song and it
is very suitable to the students with their hobby. As we know that the students like music in every time to make them be enjoy. Based on the reason above, the researcher also believes that song can be used as an alternative way in the language learning.

**B. The Problem of The Study**

Based on the background of the study, the researcher makes the identification of study as follow:

1. How is song media developed for better writing descriptive text in the tenth grade students of SMA N 2 Kisaran?

**C. The Objective of The Study**

In relation to the problem, the objective of the study is to develop song media in writing descriptive text especially in the tenth grade of Senior High School.

**D. The Scope of The Study**

There are many genres of writing learnt in Senior High School such as recount, narrative, procedure, descriptive, etc. Specifically this study focused on developing song media in descriptive text. And then the song use video clip to support media development in writing process. In other words, the study will be concentrated on the genre of descriptive.
E. The Significant of The Study

Findings of this study are expected to provide information which may have theoretical as well as practical value for English teachers. Theoretically, the findings of the study later will add some new theories and information in the area of developing song media in descriptive text. Then, after the many information and theory of English teacher, so the students also have a good changing. The findings can motivate the students to be better on writing descriptive text because there is a song as media to help them in writing process. Meanwhile practically, the findings become source of reference for the English teachers especially in Senior High School in their attempts to develop the media in learn English.