CHAPTER I
INTRODUCTION

A. Background of The Study

English is one of international languages and it is learned in a lot of countries. English is used in a particular activity, job and education. In Indonesia, English has become the first foreign language taught at school. It means that English becomes a subject and students are supposed to learn English since the early ages.

In studying English, there are four aspects that will be learned, those are listening, speaking, reading and writing. Those skills are used to build students’ language strategic competence and also to enhance their motivation to learn English.

One of the important skills in studying English is writing. Writing is an activity of how people put the idea, thought and knowledge on a piece of paper. Writing (as one of the four skills of listening, speaking, reading, writing) has always been formed as part of the syllabus in the teaching English (Harmer, 2004:30).

Indeed, the writing skill is complex and sometimes difficult to teach, requiring mastery not only of grammatical and rhetorical devices but also of conceptual and judgmental elements. Through writing, students are able to express idea, opinion, experience, comment or information in the form of written language.
Based on the writer’s teaching practice experience (PPLT) in Yayasan Pendidikan Karya Serdang, most of the students always got difficulties when they were asked to write in English. Based on the observation, the writer found the data about the writing score test in two semesters. The data can be seen as follows:

Table 1.1 The Grade X students’ Scores of Writing Test

<table>
<thead>
<tr>
<th>Semester</th>
<th>Score</th>
<th>Students</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st semester</td>
<td>≥ 70</td>
<td>22 students</td>
<td>63%</td>
</tr>
<tr>
<td>2012/2013</td>
<td>&lt;70</td>
<td>13 students</td>
<td>37%</td>
</tr>
<tr>
<td>2nd semester</td>
<td>≥ 70</td>
<td>20 students</td>
<td>57%</td>
</tr>
<tr>
<td>2012/2013</td>
<td>&lt;70</td>
<td>15 students</td>
<td>43%</td>
</tr>
</tbody>
</table>

Actually, the students were able to study English, but they could not prove out their idea and thought specially in writing. It causes of the way of the teachers’ teaching does not use media. The teaching was monotonous. The teachers were not able to create the teaching. So, media is one ways that can be used by teachers to solve the problem, specially the students will be more easily to arrange the sentences because the pictures will give them ideas to be written.

A good way for improving students’ writing is by using media. Media is a medium (Plural, media) is a means of communication and source of information. Derived from the latin word meaning "between", the term refers to anything that carries information between a source and a receiver. Examples include video, television, diagrams, printed material, computer programs, and instructor.

All the explanation above is reflected in a media that is Wordless Picture Book. A Wordless Picture Book is a book in which illustrations are use for telling the story without text. Wordless Picture Book is a good media for creative writing. Wordless Picture Book will give positive effect in teaching and learning.
process. Students often struggle with ideas and topics for writing. So, Wordless Picture Book will motivate students to learn and practice critical thinking. It is really needed in order to help students to decide how to write especially in narrative text writing.

The effective of the Wordless Picture Book were prove by the order that were conducted by the following researchers:

1. Ariani (2013) conducted a research about the effect of wordless picture book on students achievement in writing recount test in SMA Negeri 2 Singaraja. The finding shows that this media effective to be used to improve students achievement in writing recount text.
2. Ni Kadek Ushani (2014) conducted a research in SMA Negeri 2 Abiansemal Bali. The researcher use experimental research in conducting his research, and the kind of text that is need is descriptive text. The findings of his research show that the scores of the students taught by using wordless picture book was higher than those who were taught without using wordless picture book had better writing achievement and to help students to expose their idea easily. Its means that there was improvement on the students writing achievement by using wordless picture book.

Based on the explanation above, the works will conduct a research in order to improve the students writing achievement in writing narrative text.
B. The Problem of Study

Related to the background of the study, the research problem is formulated as the following:

“Does the application of wordless Picture Book media significantly affect the students’ achievement in writing narrative text?”

C. The Objective of the Study

The objective of this study is to investigate the significant effect of using Wordless Picture Book media on the students’ achievement in writing narrative text.

D. The Scope of the Study

As we know there are many kinds of media that can be used in the teaching learning process in order to get the teaching objective. The media are posters, chart, etc. In this research the media that will be used is Wordless Picture Book. Beside that, there are also many genres of text such as narrative, recount, report, explanation, exposition (analytical and hortatory), discussion, procedure, spoof, anecdote, news item. The narrative text will be chosen as the kind of writing because wordless picture book concern with this genre.

E. The Significance of the Study

a. Theoretical

The findings of the study add new theories in teaching English especially in teaching writing achievement.
b. Practical

a. For teacher. By the result of the research, the teachers who are involved in teaching English are aimed to know the effectiveness of wordless picture book media. The study will be useful to help them in teaching process, and to have a new way as an alternative in teaching writing achievement.

b. For students. This study can help them to know easily about how to write in a good way and to make them more interested in learning English.

c. Other researchers who are interested in doing research related to this study.