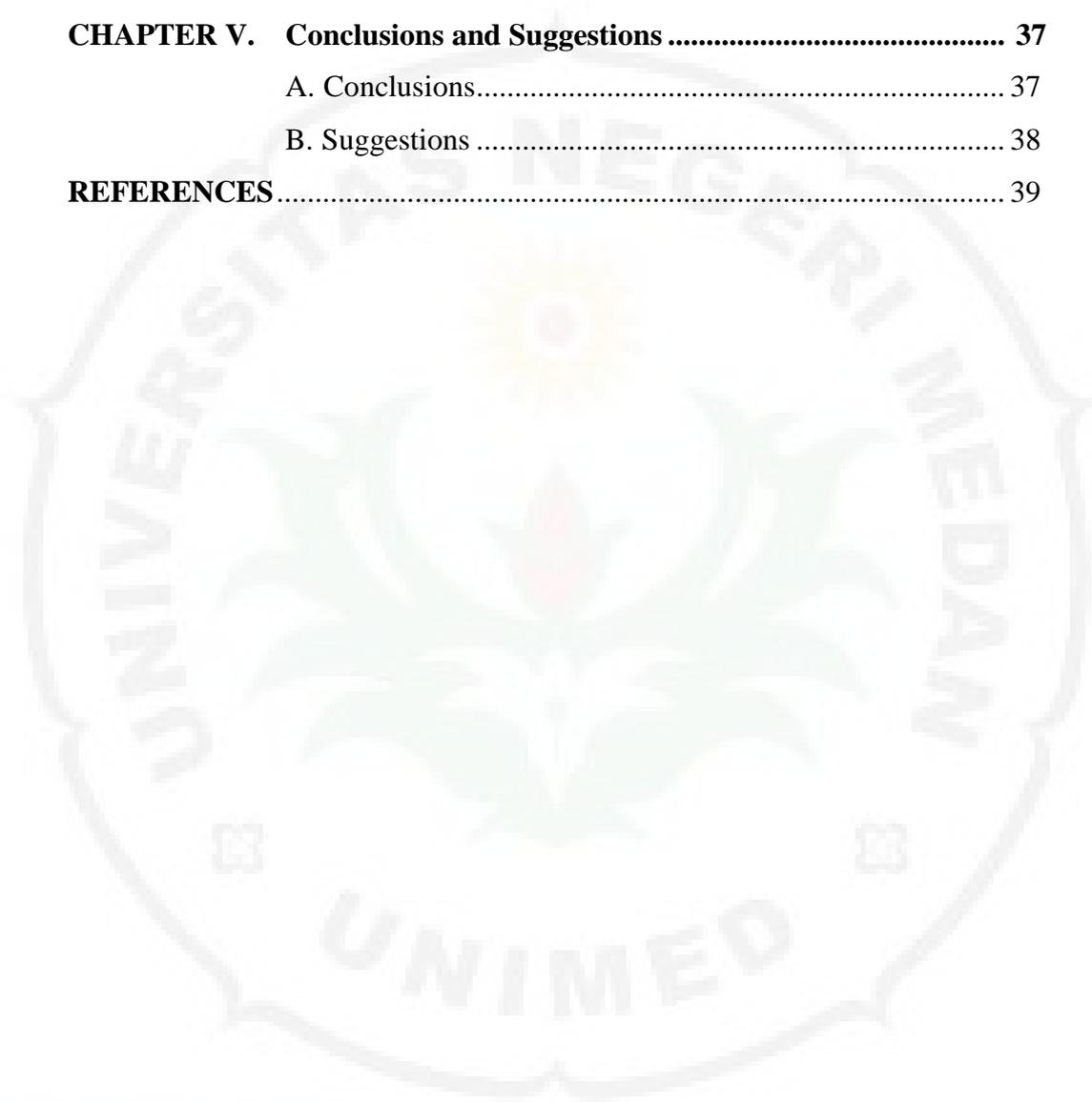


TABLE OF CONTENTS

	Page
ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS	iv
LIST OF TABLES	vii
LIST OF APPENDICES	viii
CHAPTER I. INTRODUCTION	1
A. The Background of Study	1
B. The Problems of Study	5
C. The Objectives of Study.....	5
D. The Scope of the Study	6
E. The Significances of Study	6
CHAPTER II. REVIEW OF LITERATURE	7
A. Theoretical Frame Work.....	7
1. Linguistics	7
a. Pragmatics	8
1). Politeness	9
2. Language of Literature	12
3. Movie.....	13
B. Theories of the Study	14
1. Leech's Theory	15
a. Tact Maxim.....	15
b. Generosity Maxim	15
c. Approbation Maxim.....	16
d. Modesty Maxim.....	16
e. Agreement Maxim	16
f. Sympathy Maxim	17
2. Grice's Theory	17
a. Maxim of Quantity.....	17

b. Maxim of Relevance.....	18
c. Maxim of Manner	18
d. Maxim of Quality..	18
C. Conceptual Frame Work	19
CHAPTER III. RESEARCH METHOD.....	21
A. Research Method.....	21
B. Source of Data.....	21
C. Technique of Collecting Data	21
D. Technique of Analyzing Data	22
CHAPTER IV. DATA AND DATA ANALYSIS.....	24
A. Data.....	24
B. Data Analysis	24
1. Types of Politeness principles used Gloria in Demi Ucok movie	25
a. Discussion	26
1. Tact Maxim.....	26
2. Approbation Maxim.....	26
3. Modesty Maxim	27
4. Agreement Maxim	27
5. Sympathy Maxim.....	28
2. The dominant of politeness principles used by Gloria in Demi Ucok movie	29
3. The Implication of politeness principles used in Demi Ucok movie.....	32
1. Tact Maxim.....	33
2. Approbation Maxim	33
3. Modesty Maxim.....	34
4. Agreement Maxim.....	34
5. Sympathy Maxim	35

C. Research Findings	35
CHAPTER V. Conclusions and Suggestions	37
A. Conclusions.....	37
B. Suggestions	38
REFERENCES.....	39



THE
Character Building
UNIVERSITY