

CHAPTER I INTRODUCTION

A. The Background of the Study

According to Coulmas (1998:5), Sociolinguistics is concerned with describing language use as a social phenomenon and, where possible, it attempts to establish causal links between language and society, pursuing the complementary questions of what language contributes to making community possible and how communities shape their languages by using them. In sociolinguistics, explaining why people speak differently in different social contexts, and identifying the social functions of language and the ways it was used to convey social meaning. Examining the people why used language in different social contexts provides a wealth of information about the way language works, as well as about the social relationships in a community, and the way people conveyed and constructed aspects of their social identity through their language.

That was the reason for the writer to study this case. The writer interested study about the language used by people in the world, because language is a network of relationship. Thus, language played an important rule in human beings. The personality of speaker usually was shown through language. It controlled and manipulated the environment, built solidarity with the people around and conveys meaning. It also occurred to slang that was a reality and a living phenomenon.

Many slang expressions (eg. cash, kids) were widely used. However, some slang expressions were only used by members of particular social and professional groups, and nearly all slang was used between people who knew each other well or share the same background. It was so as the prove to the statement of Swan (2005: 526), 'Slang' is a very informal kind of vocabulary, used mostly in speech by people who know each other well. So it is usually a mistake for 'outsiders' (including foreigners) to try deliberately to use slang. This can give the impression that they are claiming membership of a group that they do not belong to.

There was also a danger that the slang might be out of date - some kinds of slang went out of fashion quickly, and when it got into books and it might already dead. It was best for learners to avoid slang unless they were really sure of its use. If they started becoming accepted as part of an English-speaking community, they would learn to use community's slang naturally and correctly along with the rest of their language. Because many English slang expressions related to things that people felt strongly about (e.g. sex, family and emotional relationships, drink, drugs, conflict between social groups, work, physical and mental illness, death). Willis in Alwasilah (1985:57) also defined, 'For the most part, slang is the result of linguistics inventiveness, especially of young and lively persons who want fresh, original pungent, or racy terms with which they can rename ideas, actions, and objects that they feel strongly about. In effect slang was the result of a combination of linguistic irreverence and a reaction against staid, stuffy, pompous, pretentious, or colourless diction'.

Slang could be found in literary works such as song, poem, drama, etc. Song was easily found in daily life because song was universal, and thus slang in song lyric was chosen as the empirical of the study.

Pal (2013), *Detection of Slang Words in e-Data using semi - Supervised Learning*, proposed algorithmic approach dealt with finding the sense of a word in an electronic data. Nowadays, in different communication mediums like internet, mobile services etc. people used a few words, which were slang in nature. This approach detected those abusive words using supervised learning procedure. But in the real life scenario, the slang words were not used in complete word from always. Most of the times, those words were used in different abbreviated forms like sounds alike forms, taboo morphemes etc. This proposed approach could detect those abbreviated forms also using semi supervised learning procedure. Using the synset and concept analysis of the text, the probability of a suspicious word to be a slang word was also evaluated.

Langga (2012), analyzed about slang word in a song, which was title *Love No Ho* by Notorious B.I.G. She identified every single word in the song's lyrics, and also analyzed the meaning of slang. Based on the analysis the meaning, there were six types of meaning found in the lyrics, namely denotative meaning, connotative meaning, stylistic meaning, affective meaning, reflected meaning, and collocative meaning. And from all of types, Notorious B.I.G more often used connotative meaning than other meaning which was in the form of phrase.

Different with previous researches, when some theoreticians saw slang as decadent, undesirable, and uneducated, Dincay(2012), expects that slang must be taught in the classroom, because that was the only way to enable young learners to have confidence in themselves and interacted with native speakers. And according to the researcher personally and firmly believed that slang was no longer a taboo as it once was and this assumption is totally absurd. Slang was a sign of life, vibrancy, and beauty in language. It was a living thing and no one can stop it from changing. For this purpose of his research, slang might be taught to students via song lyrics, movies, and role plays and simulations. As the result for this case, many students found learning slang entertaining, it was an effective way to get the classroom eager to learn English.

From the explanations previously, slang that was derived in *Beyonce Knowles'* songs lyrics were interested to analyze. The songs chosen as the sample of the study because in her songs there were many words that categorized as the slang language that not everyone understood the meaning of slang language. As some examples of slang words were derived in Beyonce Knowles' lyrics came from a song "Why don't You Love Me?", such as "must've" means "must have", "yo" means "your", "looka" means "look", etc.

B. The Problem of the Study

With reference to the background, the problems of the slang were formulated as the following.

1. What types of slang words were used in Beyonce Knowles's songs?
2. What the type of slang words was dominantly uses in Beyonce Knowles' songs?
3. Why was the dominant slang used in Beyonce Knowles's songs?

C. The Objective of the Study

Related to the problem objectives with the study were:

1. to describe the types of slang words used in Beyonce Knowles's songs,
2. to derive the most dominant type of slang words found in Beyonce Knowles' songs, and
3. to reason for the use of the types of slang in Beyonce Knowles's songs.

D. The Scope of the Study

This study was based on sociolinguistics problems, it related to Burke's (2001), specifically the study deals with Abbreviation, Grammatical Slangs, Baby's Expression, and Word Repetition in the context of situation.

E. The Significance of the Study

Findings of this study were expected to offer significance theoretically and practically. Theoretically, the findings were expected:

1. to add up theories to sociolinguistic.
2. to become references for further studies

Practically, the findings were expected to some leagues, such as:

1. Music fans.
2. Composer.
3. Education.
4. Censors.

