CHAPTER I
INTRODUCTION

A. The Background of the Study

Language is a human system of communication that uses arbitrary signals, such as voice sounds, gestures, or written symbols. Language also is behaviour which utilizes body parts: the vocal apparatus and the auditory system for oral language; the brachial apparatus and the visual system for sign and language body parts are controlled by none other than the brain for their functions. In daily life, people never separated from language. Language is the most important aspect in the life of all beings. When we listen a song, watching the television, read the book and talking to another people, that is when we enjoy the language. We use language to express inner thoughts and emotions, make sense of complex and abstract thought, to learn to communicate with others, to fulfill our wants and needs, as well as to establish rules and maintain our culture.

There are so many languages in this world and at least people have one language that we know as mother tongue. The differences of ethnic, region, background and even differences country of people caused the variety of the language itself. In interaction, we will find people who can speak two languages that we call as bilingualism even more than two languages that we call as multilingualism, because there will be society in one certain community want to have relation among others by different language.

Nowadays, people always mix their language especially English. It is unavoidable in this globalization era the fast developing of technology, social and

economic goals of individual in society that are very important in accounting for speed of language. Rapid shift occurs when people are worried to get on in a society where knowledge of second language is a prerequisite for success. People around the world should know English since it has been generally as one major language of the world and as the international language. Many books, newspaper, magazine, television program, movie and radio, and other source of information are written or spoken in English.

It has been noticed that the shift to another language may be led by woman and man depending on jobs offered. The mixing language also phenomenon in Radio. Started by the coming of foreigners who use English in their communication, Indonesian people were initiated to use English and then to spread it out to the others. Therefore, Indonesian Radio Program also been influenced by English. If we see the program or talk show, we will hear the presenters mix their language between Indonesia-English.

The writer chose this topic because Indonesian especially young generations have low knowledge about English. Learning English in differences way like music, fashion and entertaiment will make people more interested and curious to practice English. VISI FM is one of the radio stations in Medan. VISI FM start to air in November 2001. VISI FM had been trendsetter among youth or teen in Medan.VISI FM has motto "Today's Best Music" and can listen in 89,60FM. VISI FM in program Live Broadcasting give Visi Express Broadcasting Car(OB VAN) and that is first broadcasting and that only one that make Outdoor Broadcasting Van in Medan. Usually, the presenters of VISI FM

usually mix their language with English. VISI FM's presenter usually discuss about fashion, music, life style and more information abouthot new that happend around us. The listeners of VISI FM are youth and teens from fifteen to twenty five years old and are dynamic, innovative, creative, and always follow the developing in this world. Those matters influence the way the presenters speak. Besides using Indonesian, her ability in using English and trend terminologies as language style, this is the reason why the presenter often does code-mixing spontaneously.

B. The Problems of the Study

According to the background above, the problem can be formulated as:

1. What forms of outer code-mixing are used by VISI FM's presenters?

2. What form of outer code- mixing is dominantly used by VISI FM's presenters?

3. Why do the presenter of VISI FM used the dominantly form of outer code mixing?

4. Is there connection female has a good ability of using code mixing with general human language as a mother tongue?

C. The Objectives of the Study

According to the problems stated above, the objective of the study can be formulated as:

1. To find out the forms of outer code-mixing, that are used by VISI FM's presenters

2. To find out the form of outer code- mixing that is dominantly used by VISI FM's presenters

3. To find out the purpose of the dominantly form of outer code mixing used by VISI FM's presenters.

4. To find out the connection female has a good ability of using code mixing with general human language as a mother tongue

D. The Scope of the Study

In this research the scope of the study was limited in analyzing of code-mixing between English and Indonesia in form of words, phrases, and sentences that are used by VISI FM presenters. The classification of the form is based on Malkmkjaer (2001).

E. The Significances of the Study

1. Guiding people who are interested in studying code-mixing.

2. A contribution for people who want to carry out further study of code-mixing.

3. A contribution for people in using good language.