# DAFTAR ISI

<table>
<thead>
<tr>
<th>Bab</th>
<th>Judul</th>
<th>Halaman</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABSTRAK</td>
<td></td>
<td>i</td>
</tr>
<tr>
<td>KATA PENGANTAR</td>
<td></td>
<td>ii</td>
</tr>
<tr>
<td>DAFTAR ISI</td>
<td></td>
<td>iii</td>
</tr>
<tr>
<td>BAB I</td>
<td>PENDAHULUAN</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A. Latar Belakang Masalah</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>B. Identifikasi Masalah</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>C. Pembatasan Masalah</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>D. Rumusan Masalah</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>E. Tujuan Penelitian</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>F. Manfaat Penelitian</td>
<td>8</td>
</tr>
<tr>
<td>BAB II</td>
<td>LANDASAN TEORITIS DAN KERANGKA KONSEPTUAL</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A. Landasan Teoritis</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>1. Pengertian ANALISIS</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>2. Semantik</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>3. Sosiolinguistik</td>
<td>11</td>
</tr>
<tr>
<td></td>
<td>4. Eufemisme</td>
<td>11</td>
</tr>
<tr>
<td></td>
<td>5. Bentuk Eufemisme</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td>B. KERANGKA KONSEPTUAL</td>
<td>16</td>
</tr>
<tr>
<td>BAB III</td>
<td>METODOLOGI PENELITIAN</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A. Metodologi Penelitian</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>B. Waktu Penelitian</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>C. Sumber Data</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>D. Alat Pengumpulan Data</td>
<td>19</td>
</tr>
<tr>
<td></td>
<td>E. Teknik Analisis Data</td>
<td>21</td>
</tr>
</tbody>
</table>
BAB IV

DESKRIPSI DATA PENELITIAN DAN PEMBAHASAN

A. Deskripsi Data Penelitian .............................................. 23
B. Temuan Penelitian ...................................................... 34
C. Pembahasan .............................................................. 35

BAB V

KESIMPULAN DAN SARAN ............................................. 53

A. Kesimpulan .............................................................. 53
B. Saran ......................................................................... 54