A. Conclusion

Based on the analysis of the utterances in Mata Najwa talk show in the previous chapter, it can be concluded that:

1. There are four types of maxims which are violated by the speakers in Mata Najwa talk show in three selected episodes which topic is presented about President candidates i.e. maxim of quality, quantity, relation, and manner in responding the question given by the host. It caused by some factors such as the speakers use hyperbole words, say the utterances which have lack evidences, give more or less information than is required, make unrelated respond with the topic and say an obscurity expression.

2. The maxim which is dominantly violated in Mata Najwa talk show is maxim of quantity (27 utterances, 56.25%) because all of the speakers give some additional information or less information than is required, then it followed by maxim of manner (10 utterances, 20.8%), relation (9 utterances, 18.75%) and quality (2 utterances, 4.2%).

3. The reason that they dominantly violate maxim of quantity is to make clearly information to be understood with clarify and present the strongest information in the talk show. It indicates that the politicians are the talkative people because they give more additional information
to respond to the host’s question. They want to create good image in public speaking with talk too much and say the good words. They did it to get sympathy from audiences so they will be chosen in the presidential election in 2014.

B. Suggestions

By considering the research findings and the conclusion there are some suggestions which are presented as follow:

1. The students who learn Pragmatics need to comprehend cooperative principle so that they know the rule of communication to make ideal and successful communication.

2. The readers especially the student of English Department can choose the violation of maxims as the object of research, because many interesting aspects can be analyzed especially in the television program.