CHAPTER I
INTRODUCTION

A. The Background of The Study

Language has a central role in the development of intellectual, social and emotional learners. Language learning is expected to help in the process of introduction of learners and cultural as well as the culture of others itself. In addition, language learning also helps learners to state opinions, ideas, feelings, analysis and participation to the community. There are four skills that we must understand in English. They are Speaking, Listening, Reading and Writing.

One of the purposes of teaching English in senior high school is to develop students’ communication ability in oral or written English. The using of English as a language related to any fields such as science and technology, business and economics and social sciences. But for formal school education, English becomes a compulsory subject not only for senior high school students but also in junior high school and elementary school. Nevertheless, most of pre-elementary school is using English as their second language. It reflects that English is considered as international language which plays an important role in this global world.

Peter (1953:2) on book The Researchers Resource stated that the basic skill is the ability to organize and express ideas in writing and speaking. It means through writing students are able to express idea, opinion, experiences, comment and information in the form of written language. Through writing, students’ will
express their idea, opinion, experience and the constant use of eyes, hand and brain to reinforce learning a new language.

The students’ proficiency in writing skill is still disappointing. It is generally can be seen that a lot of student during the writing task are sometimes stuck and cannot continue to complete their writing task for some simple reason, lack in vocabulary or having no more idea. They may have qualification in speaking, but it doesn’t guarantee that they can also have qualification in writing because sometimes it is much easier to share ideas orally than organize them in written language.

Writing is about how you can transfer your understanding by what you see or you have been comprehend by write it until the readers could know what you are thinking and how you feeling. Writing is one of the hardest things that people do for it requires thinking (Schwegler, 1985). Lindamen (1987:11) state that writing is a process of communication that introduce graphic symbols such as words, phrases and sentences later formed to become a paragraph that can convey the message to the readers.

In teaching English, It is particularly complicated because in the classroom, we will face a bunch of technique applied to the students’ with the expectation that they are able to or easy to understand the lesson. As a teacher, it is necessary to find new teaching media to overcome the problems and not forget to motivate the students. Some teachers maybe have used games, pictures, songs, real object, cartoon and movie as their teaching media to grow the student creativity in learning process.
Movie is one of the audio visual materials that can be used as media learning in teaching English. Movie involves sounds, objects, pictures, and actions. This media can be used to the learners through movie by giving them the exposure to everyday conversational English not normally taught in the traditional teaching English method. Movie (English movie) is kind of edutainment (education and entertainment) field (www.movielearn/english.com)

Susan and Barry (1990) state that the combination of moving picture and sound can present language more comprehensively than any other teaching media and more realistically too. Using video sequence in class is the next best thing to experiencing the sequence in learners real life.

In this study, movie is chosen as a media for teaching review text. Film, also called a movie, is a series of still or moving images. It is produced by recording photographic images with cameras, or by creating images using animation techniques or visual effects. The process of film making has developed into an art form and industry. (http://en.wikipedia.org/wiki/Film)

Using English movie can be very pleasing and interesting for the students. Movie can be an excellent media to use because from the researcher view that there are many students interested in movies because they watch movies as an entertainment. They can learn about language style, culture, and also the native speaker’s expression. So they can improve their writing skill more easily.

Providing students with sound, image, and text video becomes one of media providing “lively situation” (Maggi, 1988, Cited in Cahyono, 1997:129) which can evoke students’ motivation to learn. Some previous studies pertinent to the
use of videos to enhance language learning have been conducted. It was a
Classroom Action Research (CAR) applied in SMA Negeri 4 Malang by
Febriyanti Nurcahyasari and Enny Irawati, resulting an improvement of students’
ability in writing narrative text by using music videos. In her study, the students’
 improvement was discovered through the students’ scores after the
implementation of action, in which 93% of students attained scores above 75.
Furthermore, most of their writing were excellent in terms of content,
organization, vocabulary, grammar, and mechanics. It showed that the
implementation of music video could be an alternative to help students in
improving their ability in writing narrative text. Another study was an
experimental study applied in SMA 2 Mranggen by Rachmah (2011), resulting an
improvement of students’ narrative writing skill after using video clip. The use of
Mr. Bean videos successfully contributed to the eight graders’ improvement in
writing recount texts by Wahyudiyati (2011). Those studies indicated the use of
video/movies could give an invaluable contribution towards language learning.

Media such as a movie has a very significant roles to motivate the student to
learn vocabulary and to make the atmosphere of teaching and learning more
interesting. They will feel something new and different from what they usually get
in their class. The researcher hopes that with the use of English movie they will
become more active as participant and more confident in express their feeling.
And also appropriate to review text, writing this genre develop students skill in
critic an art of work whether it is good or not (connected with the social function)
and order to make students have a concept about how to write a good article or
text that indicated with the generic structure of each kind of the text (genre).

B. The Problem of The Study

Based on the background, the problem of this study is formulated as: “Is there any significant effect of using English movie as media learning on students’ achievement on writing review text?”

C. The Objectives of The Study

Related to the research problem, this study is aimed to find out whether using English movie as media learning could affect students’ writing achievement in review text or not.

D. The Scope and Limitation of The Study

The scope of the study is limit on the using of English movie as a media learning to develop students’ achievement in writing review text. And the researcher limits her research to the eleventh grade students’ of SMA Negeri 2 Binjai through English movie as media learning.

E. The Significance of The Study

Watch movie in classroom or theater or maybe at home might be give us an experience and valuable educational that implemented in the daily activities. If
watching movie offers varieties of inputs then every single program that we have watched can be implemented in learning process.

The outcome of this study at providing both theoretical and practical significances. The result of the findings will provide valuable input to teachers and students also as the following:

1. Teachers : The findings of this study will give the teacher creativities to make learning process more fun and relax and information about is watch English movie as a method effect the students’ in writing achievement.

2. Students : The findings of this study will increase their interesting in English subject in review text material by using English movie to improve their writing skill.