

# CHAPTER I INTRODUCTION

## A. The Background of the Study

Language has a very important role in human activities to communicate with other people. It is used to express their feelings, purposes, ideas, even in spoken or written way. There are many languages all over the world and one of them is English. English as an international language has been commonly used not only in speaking but also in writing. In Indonesia, English has been taught from elementary school up to University level. But actually, there are still many people who are not able to write in English well.

In learning English as a foreign language the four language skills must be well-mastered by students. All of these language skills are very important to everyone especially for students to become fluent in English. Writing is one of the four language skills that plays a very important role in second language learning. Harmer (2004:79) states that writing as a skill by far the most important reason for teaching writing, of course, that is a basic language skill, just as important as speaking, listening, and reading. Students need to know how to write letters, how to put written reports together, how to replay to advertisements – and increasingly, how to write using electronic media. They need to know some of writings' special conventions (punctuation, paragraph construction, etc.) just as they need to know how to pronounce spoken English appropriately. Langan (2001:14) states that writing is a skill, it makes sense that the more you practice writing, the better you will write. Brown (2001:339) states that writing is a way of life. Without some

ability to express yourself in writing, you don't pass the course. Basically, writing is expression idea, opinion, experience, or information in the mind of the writer into the form of written language.

Writing skills are specific abilities which help the students put their thoughts into words in a meaningful form and to mentally interact with the message. It involves a different kind of mental process (Khoii, 2011:494). There is more time to think, to reflect, to prepare, to rehearse, to make mistakes, and to find alternatives.

The procedure text is one of the genres in writing that must be well-mastered by the students. They must be able to write a procedure text in their daily life, procedure text is used to make some steps or get something done. That is why procedure text is very important to be learnt.

Based on the writer's experience of observation in SMA Swasta Sinar Harapan Lubuk Pakam and teacher's explanation about the weakness of students in writing, it was found that many students could not write properly. It has been known that writing is the most difficult skill in the learning process of English writing. They did not pay attention and enthusiasm on the writing task. They perhaps have idea in their mind but they do not know how to recognize their point of views in writing. Besides, most of them just copied the materials from the internet. Teacher are not able to create interesting media in teaching and learning process so the students can not enjoy their lessons. So that the teacher must choose a suitable media of teaching writing. The teaching process will not give a good result if the way of teaching is not suitable to the students' condition.

To solve the problem above, the teacher must have relevant ways to help the students to improve their writing. Therefore, the teaching learning process will run well, and the students can be more comfortable in the class as well as they can improve their achievement in writing procedure text. There are many ways that can be done to teach procedure text. In this study, media is one of the tools that can be applied. Various media can be used in a teaching-learning process such as pictures, diagram, chart, and video. A teacher should have the right media to present the topics to the students. This study will use video as the media to improve students' writing achievement in procedure text.

Harmer (2003:282) states that video can add a special, extra dimension to the learning experience : First, Seeing language-in-use : one of the main advantages of video is that students do not just hear language, they see it too. This greatly aids comprehension, since for example; general meaning and moods are often conveyed through expression, gesture and other visual clues. Second, cross-cultural awareness : video unique allows students a look at situations far beyond their classroom. Video is also of great value in giving students a chance to see such things as what kinds of food people eat in other countries and what they wear. Third, the power of creation : when the students use video cameras themselves they are given the potential to create something memorable and enjoyable. And last motivation, for all of the reason so far mentioned, the students show an increased level of interest when they have a chance to see language in use as well as hear it. Students will feel joy and interest. Video invites students to

build their confidence, especially in procedure text, the video helps students to improving writing achievement.

A recent research was conducted by Ritonga (2014) the result of which was that video improved student's achievement in writing news item. In 2013, Permatasari (2013) found that there was an improvement of the students' writing narrative text after the students were taught by using video. Another study conducted by Febriyanti (2012) showed that based on data analyses, the use of videos improved the students' ability in writing narrative text. Here, in this research, the study will be focused on the effect of using video on students' achievement in writing procedure text. So, using video can be one of the media to improve students' achievement especially in writing procedure text. It is also expected that the students become more creative to write, enjoy, and it can motivate students to study seriously since the students are interested by watching a video.

### **B. The Problem of The Study**

Based on the background of study, the problem of study will be formulated as follows : *“Is there any significant effect of using video on students' achievement in writing procedure text?”*

### **C. The Objective of the Study**

In relation to the problem mentioned previously, the objective of the study is to find out the use of video effect students' achievement in writing procedure text.

#### **D. The Scope of the Study**

There are so many media that can be applied in teaching English. Media is effective to be applied in teaching English since it can give much information which can motivate students to master some language skills and one of those skills is writing. In line with the application of media in teaching English, this study is focused on the use of video in teaching writing a procedure text.

#### **E. The Significance of the Study**

The findings of the study are expected to be useful :

1. Theoretically,
  - a. Increase the interest / motivation in learning writing procedure text
  - b. To improve students' skills in writing procedure text
  - c. Find out a new theory / knowledge of writing procedure text through video.
2. Practically,
  - a. For teachers
    - The result of this study can be used as a reference for English teachers in develop learning writing procedure text
    - The result of his study can be used as an alternative media in conducting the learning activities in writing procedure text
  - b. For Schools
    - Give the motivation for teachers to innovate in learning teaching use media.

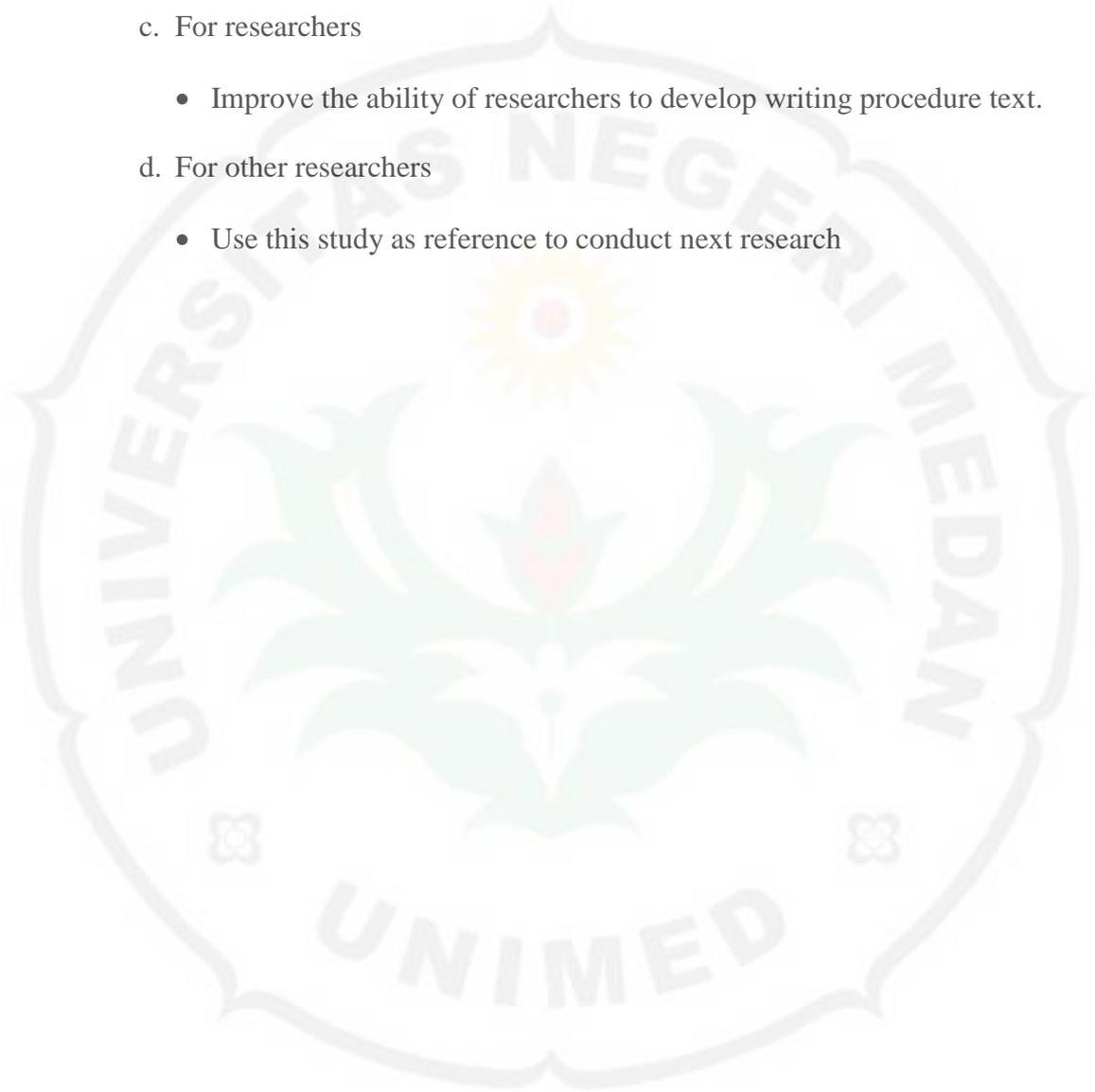
- Improve the quality of teaching writing procedure text.

c. For researchers

- Improve the ability of researchers to develop writing procedure text.

d. For other researchers

- Use this study as reference to conduct next research



THE  
*Character Building*  
UNIVERSITY