

## ABSTRACT

**Sinambela, Marlin. 208121066. *Improving Students' Achievement in Writing Hortatory Exposition Text through PLEASE Strategy*. A Thesis. Faculty of Languages and Arts. State University of Medan. 2013.**

This study is attempted to improve students' achievement in writing hortatory exposition by applying PLEASE (Pick, List, Evaluate, Activate, Support, End) strategy. This study was conducted by using classroom action research in two cycles. Each cycle consisted of three meetings. The subject of the research was class XI IA 2 SMA Negeri 1 Tanjung Morawa. The number of the students was 41. The instruments for collecting data were quantitative and qualitative data. The quantitative data was the scores of the students. The qualitative data was interview sheet, observation sheet, and diary note. Based on the writing score, it was found that there was an improvement of students mean score from 49.88 in the test I became 64.90 in the test II in cycle I and improved again became 74.23 in the test III in cycle II. Based on the diary notes, observation sheet and interview sheet, it was found that teaching-learning process ran well. In line with the data, it was showed that the use of PLEASE strategy significantly improved student's achievement in writing hortatory exposition text. English teachers are suggested to apply PLEASE strategy as one of the alternatives to be applied in writing hortatory exposition text in the class.

