CHAPTER I

INTRODUCTION

A. The Background of The Study

Language is found everywhere. Normal human cannot live without language. Language absorb into our thoughts, to bridge our relationship with others, and even slip into our dreamland. Human being needs language because language fulfills their needs, such as to represent, to exchange, and to organize their experience.

Since language is a human social phenomenon, it develops and changes as people use it for special purpose. Much of people's understanding of their reality is depends on language. Halliday (1985: 17) states that language is a system for making meaning. The language is a part that cannot be separated from the semantic system, which includes the entire system of meaning in language, words, grammar and vocabulary. In other words, the function of language delivers a meaning from speaker to listener.

The language can be applied to social control. It derives information, impression, and education by language. Book, magazine, news, and talk show are the examples of language as social control. Talk show (http://www.hendra.ws/pengertian-talkshow/) is a television or radio program where one or group get together to discuss various topics with a relaxed atmosphere but seriously, that is guided by a presenter. Sometimes, talk show brings a variety of groups who want to learn a great experience. Today, in Indonesia, talk show is interested in the comunities. Talk show has a more lively

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atmosphere, besides that the language style of the speakers who became the main attraction.

Technically, scientific or political speech is one of the topics in talk show. It makes an implementation of the language as social control. From all activities; a language gives us a way to gain new insights, attitudes, behaviors and acts of kindness. In social control, talk show interprets something in decoded where there are policies for effect on society. Talk Show brings the changes in the society because of the message delivered. It changes in knowledge, mindset and behavior. The changes of the society are known from the responses given as feedback recipients.

As a medium of communication, talk show is an important role in influenced good or bad mindset towards people. It discusses the problem to be clear for societies from different background. The language of talk show depends on the characters presenter and scenario of a television program.

In this research, deals with interpersonal metaphors of selected talk show from *Mata Najwa*. The *Mata Najwa's* talk show are choosen because it has many functions. In a talk show, to accomplish the interaction with the audience is the initial purpose of every speaker. According to Halliday (1994:354) says the grammar also accommodates metaphors of an interpersonal kind, in the expression of mood and modality, so this research explores how the speaker fulfills interpersonal meaning during the interaction in terms of mood and modality. It is focussing in political issues and analizing interpersonal metaphors for explaining language produce with a good perception of political interviews.

Practically, it is significant to analyze interpersonal metaphors in *Mata Najwa* in order to find out what the message between actor/actress in this talk show and audiences. In addition, the analysis of the interpersonal metaphors in this study must be sentence by sentence. After we can find out it, the message of the topic from their interviews.

B. The Problem of The Study

In line with the background of the study, the problems are formulated as the following.

1) What types of grammatical metaphors are used in *Mata Najwa's* talk show?

2) How are interpersonal metaphor coded in *Mata Najwa's* talk show?

3) In what context is the interpersonal metaphor coded as it are in *Mata Najwa's* talk show?

C. The Objective of the Study

In line with the problems of study above, the objectives are

1) to categorize grammatical metaphors used in *Mata Najwa's* talk show,

2) to describe interpersonal metaphor in *Mata Najwa's* talk show, and

3) to investigate the contextual occurance of interpersonal metaphors in the talk show text.

3. The Scope of the Study

This study is focuses on the concept theories of the systemic and other systemcists functional linguistics by Halliday. This study is aimed to investigate the interpersonal metaphor realized in *Mata Najwa's* talk show. Specifically, the study is concerned with *Sang Penantang* and *Sengatan Dahlan* which is political interviews based on metaphors of mood and metaphors of modality.

4. The Significant of the Study.

Theoretically, the research findings are expected to be useful for verification and justification of the theory about interpersonal metaphor proposed by Halliday. Practically, the findings of this study are expected to be useful for

1) students of university in understanding how to analyze interpersonal metaphor in recognizing metaphorical expression in talk show,

2) lectures who teach functional grammar, as a teaching material of Grammatical Metaphor especially interpersonal metaphor in exchanging experience to the students, and

3) other researchers or interviewers to conduct other research in making proper conversation style.