

CHAPTER I INTRODUCTION

A. The Background of the Study

The term language has many meanings in everyday usage. People speak of body language, the language of love, and the language of bees, to name a few. About the only thing the expression has in common is that each has something to do with communication. Human beings use and need language everyday. They can express everything in their mind (feeling and emotion) by using language. Language follows every human's activity, therefore, it is important to clearly see what language is.

According to the Webster's New World College Dictionary (1986:420) language is human speech or the medium to communicate with one another, and consists of special words, phrases, and special expressions by a particular group, or a writer. It shows that language is a communication system. By the ability to use language, human beings are able to express their ideas for the sake of living and working. The goal of communication can be reached when the information is delivered well.

The second definition of language represents broad information about language itself. According to Hall (1968:158) language is an institution whereby humans communicate and interact with one another by means of habits as used oral-auditory arbitrary symbols. Language is used in three ways such as spoken language, written language, and also gestures.

Human life is concerned with language in a practical way to show their desire. Therefore, language has many functions; one of them is to describe the meaning of writing. In this case, this function has a role to share information to the readers to understand about all of the events in context.

Hornby (1974:567) states that news is new or fresh information of what has most recently happened. News usually takes part in communication and it can be in spoken and written form. As the model of news in a written form, newspaper is well-known to share new or fresh information to public. But today by the development of technology, news in written form can be found easily through internet. It is called as the news online. This development does not reduce the existence of newspaper as the media of written news. Somehow the newspaper makes collaboration necessary, for example, *The Jakarta Post* can be found as the news print and also news online. Both of the news print and news online have the accuracy to the extent of truthfulness.

Sinaga (2007:2) explains that a writer in this case a journalist depends on the language figures such as words and sentences to express her ideas, thoughts and feelings more clearly and precisely. She composes sentences which she believes can represent the ideas and thoughts. Words are carefully chosen and put into acceptable and communicative structures, so that her readers may understand what is intended in the writing. The writer also can choose styles that permit her to construct her ideas and thoughts more profoundly in the minds of the readers. This is all related to rhetoric of writing.

Rhetoric traditionally has been closely concerned with the techniques for gaining compliance. In fact, rhetoric has at times been understood simply as the study of persuasion. Most people practice rhetoric all the time without consciously applying it or studying it, just as everyone can all think without having to study philosophy or psychology.

This thesis has a goal - to know the elements of the rhetorical pattern in some articles of a newspaper, that is, why it is important to pay attention to the term of rhetoric itself in 'written language' especially in English. As a researcher, the writer

realizes that it is obvious that many students, especially the students of English Department, are concerned with the study and still lack the ability to write in English. There are many difficulties found in writing as far as expressions are concerned and it is important to remember that a good piece of writing delivers the information well to the reader.

A good writer knows how to make her writing understandable for the readers. The style in writing such as the choice of words extends the readers' ability to show their interest in reading. The condition makes the different style appear in writing. It means everyone has her own style in writing, even in sharing the same topic with the readers. Generally, a form of writing consists of the introduction, body, and closing. All of them should be clear as the information related to the topic.

This reason gives a big interest to the writer in analyzing the journalist language especially in the term of rhetorical pattern. Commonly a writer began to build her writing by telling the reader about 'what is happen' and 'who are the involvers'. These two questions are not stand alone because the information needs to be delivered in full explanation as a good writing, in this case news.

B. The Problem of the Study

In relation to the background of the study, the problems are formulated in the form of the questions as follow:

1. What is the most dominant element of rhetorical pattern that used in writing the news of corruption in Indonesia in The Jakarta Post?
2. Is the rhetorical pattern in The Jakarta Post consistent with the rhetorical pattern in writing article?

C. The Scope of the Study

In this study, the writer focuses on the rhetorical pattern in journalistic language, especially in writing the news. The elements of rhetorical pattern (5 Ws and 1 H) will be investigated by analyzing the sentences per paragraph. In this case, the truth of the news is not being focus of the study.

D. The Objective of the Study

With reference to the problems, the objectives of this study are:

1. To find out the most dominant element of the rhetorical pattern in writing the corruption news in The Jakarta Post
2. To find out whether the rhetorical pattern in articles about corruption in Indonesia in The Jakarta Post is consistent with the rhetorical pattern in writing article

E. The Significance of the Study

The results of this study are important to provide some information about journalistic, especially in describing the news by using the rhetorical pattern. It is hoped that the result of this study can help:

1. Theoretically: the reader can enlarge their knowledge about Journalistic especially in the Journalistic Language
2. Practically: the students who study in the course of journalism realize that the demand on news is not only to know the information, but to try some new experience in producing the news itself as the result of the subject

