Table of Content

Research Approval i
Biography ii
Abstract iii
Acknowledgment iv
Table of Content v
Table List vii
Figure List viii
Appendix List ix
CHAPTER I INTRODUCTION 1
1.1 Problem Background 1
1.2 Problem Identification 3
1.3 Problem Scooping 4
1.4 Research Question 4
1.5 Research Objective 4
1.6 Research Significance 5
CHAPTER II THEORITICAL REVIEW 6
2.1 The Concept of Biotechnology 6
2.2 Concept of Knowledge 10
2.3 Knowledge Measurement 11
2.3.1 Cognitive Aspect Measurement 11
2.4 Concept of Attitude 12
2.5 Attitude Measurement 13
2.6 Hypotesis 14
CHAPTER III RESEARCH METHOD 15
3.1 Location and Time 15
3.2 Population and Sampling 15
3.3 Research Design 17
3.4 Research Procedure 17
3.5 Research Instrument 18
3.6 Test of Research Instrument 18
3.7 Data Analysis Technique 21